## BLACK NOI\$E RELEASES NEW PROJECT OBLIVION VIA EARL SWEATSHIRT'S TAN CRESSIDA IMPRINT ON WARNER RECORDS

# FEATURES EARL SWEATSHIRT, DANNY BROWN, MIKE, LIV.E, DUENDITA, ZELOOPERZ & MORE

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August 14, 2020 (Los Angeles, CA) – Today, Detroit producer Black Noi\$e releases his new project, *Oblivion*, via Earl Sweatshirt's Tan Cressida imprint on Warner Records. *Oblivion* marks the first non-Earl release on Tan Cressida. The project includes features from Earl, Danny Brown, MIKE, Duendita and more, as well as the previously-released singles, "Mutha Magick" featuring bbymutha, which *NYLON* described as "a steely, high-intensity Noi\$e beat with commanding raps from the Chattanooga, TN oracle," and "The Band" featuring Dallas-bred, LA-based artist Liv.e, which *DJ Booth* called "a swaying funk of crunchy guitars and drums." Earl Sweatshirt shares the below statement on Black's signing to Tan Cressida:

WE AT TAN CRESSIDA ARE BEYOND EXCITED TO ANNOUNCE OUR FIRST NON-SWEATSHIRT RELEASE EVER!!! BLACK NOISE PRESENTS THE APTLY TITLED OBLIVION TO A RESTLESS PEOPLE.

FOR THOSE WHO DON'T KNOW BLACK NOISE THE PERSON: THINK GRIM FROM BILLY AND MANDY WITH A MEAN NOLLIE FLIP AND AN AFFINITY FOR LIFE IN ALL ITS FORMS. THESE POLARITIES ARE REFLECTED IN BLACK NOISE THE MUSIC. SHADOWS AND SUNLIGHT. DETROIT ELECTRIC SOUL AND 8BIT GHOSTS AND WATERFALLS. BLACK NOISE CONNECTS THE DOTS AND WE ARE THANKFUL FOR THE OPPORTUNITY TO EXPERIENCE THIS LIFE AND HIS MUSIC.

LOVE, MANAGEMENT

Oblivion will be played in full via a 24-hour livestream on **Black Noi\$e**'s <u>YouTube channel</u> and feature performances from every artist on the project. The stream will also be available to watch as individual videos later on.

Black Noi\$e is a producer/DJ who recently joined the Tan Cressida imprint on Warner Records, a crew of up-and-coming rappers and producers led by Earl Sweatshirt. Inspired by Detroit techno and J Dilla-style hip-hop, Black Noi\$e's productions embrace experimentation and spontaneity to bring old soul to the new school. He has produced for pioneering artists such as Danny Brown, BbyMutha, Wiki, World's Fair collective, ZelooperZ, Navy Blue, and more, and is Earl Sweatshirt's touring DJ, in addition to having produced for him. As his catalogue grows, Black Noi\$e continues to make a name for himself as a unique and sound-binding artist. Listen to Oblivion above and read more about Black Noi\$e below.

#### **OBLIVION TRACKLIST**

- 1. 14 Trillion
- 2. Sorry feat. Raphy
- 3. Tight Leash feat. MIKE
- 4. The Band feat. Liv.e
- 5. Mourning feat. Earl Sweatshirt
- 6. Georges Baby feat. G-Baby GVVAAN
- 7. Glitch feat. Duendita
- 8. Oblivion feat. Pink Siifu
- 9. 1999 feat. Danny Brown
- 10. Mutha Magick feat. bbymutha
- 11. Bonnie Clyde feat. ZelooperZ
- 12.33
- 13. Dragon Dance feat. Cousin Mouth



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#### **About Black Noi\$e:**

The Detroit-based musician Black Noi\$e makes songs that feel like sonic topographies. Born in Nova Scotia, Black Noi\$e moved to the Detroit area when he was a kid, and recalls early experiences with music – like hearing Jackson Five tapes in the car on the way to school – as particularly revelatory. The 30-year-old musician started producing in high school after a friend passed along a copy of the digital audio workstation, Reason. By then, his musical sensibility had been brewing for some time. As a member of hardcore and punk bands around Detroit, Black Noi\$e became familiar early on with the power of community, as well as the possibilities of DIY. "I was always interested in the stuff that wasn't in the forefront," he describes.

Black Noi\$e credits Detroit's unique radio culture, as well as skate videos, as a major part of his inspiration. The combination makes sense, the eclectic sensibility of radio and skate videos can be heard throughout Black Noi\$e's catalog – from Detroit techno to disco, to J Dilla-style sample flipping. "I always appreciated music and just wanted to learn where the sounds were coming from," he says. More than mere mimicry, Black Noi\$e manages to map out his inspirations in ways that feel completely unique, a byproduct of a generation defined by the internet. "Where I was from there wasn't a place to get CDs that weren't mainstream," he says. "I was on the internet. That really helped understand where stuff came from."

Black Noi\$e's downtempo hip-hop production, which he's furnished for the likes of Earl Sweatshirt, Danny Brown, BbyMutha, JPEGMAFIA, Wiki, World's Fair collective, ZelooperZ, Navy Blue, and more, lends itself to the type of introspection coming to define a certain stratum of modern hip-hop. Gauzy synths linger over 808s and you can find yourself dancing or nodding along in agreement. Following a spree of releases, including a 12" of house tracks, Black Noi\$e is as focused as ever on learning, and more importantly, on honesty. He says his goal with his music is "just to share the truth."

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#### For more information, please contact:

Yash Zadeh | Warner Records Yashar.Zadeh@warnerrecords.com

Naavin Karimbux | Orienteer naavin@orienteer.us

Duncan Will | Orienteer duncan@orienteer.us

