

Fresco Trey Bio

For Fresco Trey, connection has always been more important than clout. Powered by gentle melodies and vulnerable emotions, his songs swirl together broken romances, overwhelming paranoia, and reflections on his hard-earned come-up into blurry-eyed anthems for an introspective generation. For the Memphis-raised singer, rapper, and songwriter, this approach has come naturally over the last few years. “My heart is always on my sleeve,” he says.

Floating over gloomy keys, Trey lays himself bare on recent single “Luv Don’t Live Here,” a song full of loneliness and desperate confession. “*But I still need love sometime,*” he sings. “*You don’t give no fuck, don’t lie.*” But Trey isn’t afraid to explore the happier parts of himself. He kicks back and soaks up the vibes on “Feel Good,” a breezy hit laced with sunny guitar, a syrupy hook, and images of easy living. The single is both his biggest to date and an example of the talent he hopes will help him provide for his family while inspiring fans through both good times and bad.

Trey has been involved in music longer than he can remember — he sang his way to a talent show win at just 2 years old. His dad often played Tupac Shakur and Kanye West as they left their Memphis neighborhood for road trips to basketball tournaments, the same trips that would be proving grounds for his freestyle skills when he began rhyiming in elementary school. “It was a talent I had,” remembers Trey. “I could think of stuff off the top faster than a lot of people.”

Although he grew up with a loving family and an open heart, the man born Trey Ashton Davis mostly kept to himself in his formative years. Music was a way for him to express himself before he began sharing it. By the time he was a high school senior, he’d spent years freestyling with his older sister, herself a singer. She paid for his first studio sessions, and soon he made his first song, “Lonely.” The response to it showed him his feelings could resonate with others too. “That was when I was like, ‘I think I can do this,’” he says. “I felt like this was what I was meant to do.”

As he dropped songs like his kaleidoscopic “Drip Too Hard” remix in 2018 and unloaded his *Ruff Ryders* EP in early 2019, Trey solidified his reflective, melodic sound. He eventually created “By My Side,” a cut that showcased his knack for aspirational lyrics framed in

memorable melodies — and it connected too. The track reached the ears of Post Malone after a mutual friend introduced them and, impressed with what he heard, the Texas artist eventually invited Trey to travel with him on his Runaway Love Tour to watch the shows and soak up the environment.

In 2021, Trey signed a deal with Warner Records after releasing “Feel Good,” a song that racked up the streams and effectively crystallized his path to rap stardom. With momentum at his back, a Post Malone cosign, and plans for a new EP, Trey is starting to look ahead to a hopeful future. He envisions his imprint, Fresco The Label, thriving and supporting new artists. He imagines himself as a global superstar, atop the world’s stage. But that’s not what he’s most concerned with. As he thinks about his new music, he just wants to continue to make honest songs that fans can relate to, to help others feel seen and understood.

“I’m just trying to show that I’m human,” says Trey. “I got my flaws, I got my scars. But I like to let people know I’m really there with them. Hopefully, my music can speak for me.”