

For Fresco Trey, connection has always been more important than clout. Powered by gentle melodies and vulnerable emotions, his songs swirl together romance, paranoia, and reflections on his come-up into blurry-eyed anthems for an introspective generation. Floating over moody keys, the Memphis-raised singer, rapper, and songwriter lays himself bare on songs like “Luv Don’t Live Here,” spilling out loneliness and desperate confession. But Trey isn’t afraid to explore the happier parts of himself. He kicks back and soaks up the vibes on hits like “Feel Good.” The single is an example of the talent he hopes will inspire fans through both good times and bad. After sharing his *Ruff Ryders* EP in early 2019, he broke out with “By My Side,” which showcased his knack for aspirational lyrics and memorable melodies. The track reached the ears of Post Malone and the Texas artist eventually invited Trey to travel with him on tour. In 2021, Trey signed a deal with Warner Records after releasing “Feel Good,” which effectively crystallized his path to rap stardom. With momentum at his back, a Post Malone cosign, and plans for a new EP, Trey is starting to look ahead to a hopeful future. He imagines himself as a superstar, atop the world’s stage. But that’s not what he’s most concerned with. As he thinks about his new music, he just wants to continue to make honest songs that fans can relate to, to help others feel seen and understood. “I’m just trying to show that I’m human,” says Trey.