|  |
| --- |
|  |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |
| --- | --- |
|

|  |
| --- |
| **JAMAICA'S PROJEXX TEAMS WITH RUGER ON SENSUAL “SIDEPIECE”****ANNOUNCES DEBUT EP *QUEEN HILL*COMING NOVEMBER 19TH****LISTEN**[**HERE**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fprojexx.lnk.to%2FSidepieceRemix&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cd7986abfedd140badbb708d988fd8a61%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637691444790390551%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xRemx4vvDZXMd1ao0Q782L%2FHgvSxscu485UOD7QyY6w%3D&reserved=0) |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| Background pattern  Description automatically generated with medium confidence |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| [DOWNLOAD PHOTO HERE](https://wmg.sharepoint.com/%3Ai%3A/s/US.WBR.Publicity/EWytJR3yDAJCpqxd-T2Jl-sBjPB-lcoETyhga04ZRsvTkQ?e=YCwB1R) |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **October 22, 2021 (Los Angeles, CA)** - Today, Jamaica's genre-blending dancehall auteur **Projexx** drops “**Sidepiece**,” a sensual single featuring emerging Nigerian upstart **Ruger**. The new music accompanies the news that Projexx's debut EP, *Queen Hill*, is set to be released on November 19th. Listen to “**Sidepiece**” [HERE](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fprojexx.lnk.to%2FSidepieceRemix&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cd7986abfedd140badbb708d988fd8a61%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637691444790390551%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=xRemx4vvDZXMd1ao0Q782L%2FHgvSxscu485UOD7QyY6w%3D&reserved=0). Floating above ambient keys and bouncy percussion, **Projexx** conjures images of late-night romance as he reflects on an honest dilemma. Coupled with the vibrant energy and emotional vocal performance that 21-year-old Ruger brings to the track, both artists further cement the musical synergy between Lagos, Nigeria, and Jamaica. Ruger's recent success with his song “Bounce” is defining a breakout year for him as it landed the #1 spot on Apple Music Nigeria.**Projexx**’s new collaboration continues a winning streak that’s lasted throughout 2021. This new single follows his collaboration with Ape Drums and Silent Addy on the party-starting “Mek Money,” and his winning feature on “[True Love](https://www.youtube.com/watch?v=7DxG33tEJKE),” a stand-out from WizKid’s *Made in Lagos*. Now, it’s time for **Projexx** to take center stage. “**Sidepiece**,” as well as other recent singles like “[Unda Pressure](https://projexx.lnk.to/UndaPressure)” with Toian and "[Bigga League](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fprojexx.lnk.to%2Fbiggaleague&data=04%7C01%7CDionte.Williams%40warnerrecords.com%7Cc129d237f8f548849ac308d90b83f5b0%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C637553483661887084%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=UbCXIrKjCwsjXccljPAbaVHeapMXUeld6EVazT6rq3c%3D&reserved=0)” with Bakersteez, shows off his budding gifts as a stylist and songwriter, making clear his deep appreciation for dancehall, trap, and Afrobeats—fusing them together into some of Jamaica’s most future-facing music. Later this month, fans will get to hear the fruits of his genre-fluid approach on *Queen Hill*, a debut EP that showcases the talent that’s made **Projexx** an artist to watch. Combining elements of dancehall, reggae, R&B, and more, the EP is a fitting soundtrack for dancefloors, block parties, and bedrooms everywhere. Stay tuned for *Queen Hill* arriving November 19th.  |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| A picture containing car, luggage compartment, vehicle, open  Description automatically generated |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| [DOWNLOAD PHOTO HERE](https://press.warnerrecords.com/wp-content/uploads/2021/07/Credit-Disco-Neil.jpeg)Photo Credit: Disco Neil |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **ABOUT PROJEXX:**Projexx’s journey started at the age of 12 years old when he began to experiment with songwriting and production in his hometown of Kingston, Jamaica. The son of producer Lloyd “John John” James and grandson of legendary dancehall producer Lloyd “King Jammy”; he learned the fundamentals of music by sitting in and observing their studio sessions where he would use his feverous curiosity and acute observation skills to absorb as much knowledge as possible – which he would soon apply to his own work. His music is as versatile as his life experiences; as a teenager, he would travel back and forth between Jamaica and Brenton, Canada, to live with his aunt. The more he was exposed to a new culture and lifestyle, the more his adaptation abilities and desire to keep his music as diverse as his upbringing expanded through his work. With a sound that is impossible to pigeonhole, his genre-less approach to music manifests itself as a multifaceted fusion of pop, dancehall and hip hop unique to Projexx himself. His influences span from Drake to Dennis Brown and everything in between, – self-described as “a melting pot of musical genres” – he draws inspiration not from just one source but the combination of many. Projexx describes the biggest challenge of being an artist today: the ability to sustain motivation through the navigation of the complicated industry hierarchy, hardship, and life’s adversities, which to him, is a challenge he is continually faced with yet consistently overcomes by being fiercely committed to his aspirations, feeding off of the energy of his fans, and his international recognition as an up-and-coming force with which to be reckoned.**﻿** |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| **FOLLOW PROJEXX:**[Instagram](https://www.instagram.com/projexxmusic/?hl=en) | [Twitter](https://twitter.com/ProjexxMusic?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)**For more information, please contact:**Yash Zadeh | Warner Records**Yashar.Zadeh@warnerrecords.com** |

 |

|  |  |
| --- | --- |
|

|  |
| --- |
| A picture containing logo  Description automatically generated |

 |

 |

 |

 |

 |

 |
|  |

|  |  |
| --- | --- |
|

|  |
| --- |
|  |

 |