

LIL ZAY OSAMA RELEASES "BMW" & "SOUL CRY"

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March 6, 2020 (Los Angeles, CA) – Chicago rapper **Lil Zay Osama** has officially released two new songs, "BMW" and "Soul Cry." On "BMW," Lil Zay unleashes his infectious wordplay over the punchy production. Contrarily, he slows it down on the introspective "Soul Cry." "*My soul hurt,*" Zay admits as he reflects on pain he's endured throughout his lifetime. Both tracks have previously released music videos on YouTube; "Soul Cry" amassing over 3.3 million views and "BMW" with over 600,000 views in less than a month. The official release of these tracks also follow one of his recent bangers, "[Ballin Dese Bitches](#)," nabbing over 5 million cumulative streams, and his major label debut project, [Hood Bible](#). Zay continues to ascend with consistent growth, potent music and compelling visuals, generating over 126 million cumulative streams and support from *XXL*, *Rolling Stone*, *Billboard*, *Complex* and more.



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Credit: Claire Marie Vogel

ABOUT LIL ZAY OSAMA:

Lil Zay Osama is the new voice of Chicago. With infectious music, lyrics and melodies that have tapped into the vein of the culture and streams spiking well into the millions, Lil Zay's success story is beginning to unfold before our eyes. Caught up in the streets of the Southside as a teen and seeing his close friends fall victim to gun violence, Zay was clearly on the wrong path. He may still have been behind bars, never realizing his full potential, if, as a devoted father of two, he hadn't made the conscious effort to shift his focus back to music. It didn't take long for Zay to recognize his calling once he began recording and uploading videos to YouTube. Now with a new lease on life, Zay is gaining momentum for his explosive tracks and videos.

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