



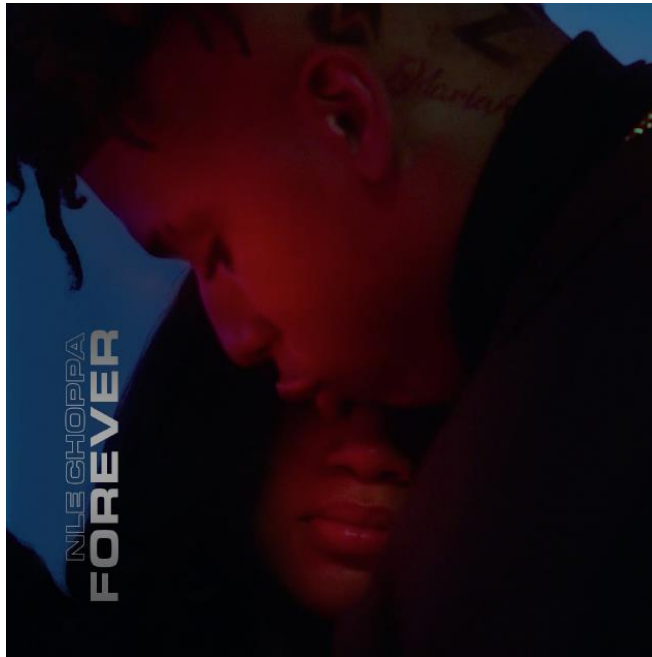
NLE CHOPPA UNVEILS NEW "FOREVER" TRACK AND VIDEO TO CELEBRATE 17TH BIRTHDAY

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"NLE Choppa has become one of the biggest breakout rappers of 2019." – Complex

"NLE Choppa has become the hottest star in Memphis rap." – Billboard

"[NLE] Choppa is like a perpetual motion machine, rattling off hard, percussive flows with enough personality that they never feel like technical exercises." – XXL



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BREAKOUT HIT "[SHOTTA FLOW](#)" CONTINUES TO SOAR WITH OVER 564 MILLION STREAMS WHILE LATEST SINGLE "[CAMELOT](#)" NEARS 140 MILLION STREAMS IN ONE MONTH



ABOUT NLE CHOPPA

With poise, charisma and cleverness way beyond his years, 17-year-old **NLE Choppa** burst onto the scene and immediately grabbed our attention and captured our hearts. In just under a year, **Choppa** has amassed an astonishing 294 million cumulative views on YouTube and has gained a cult following that transcends age and socioeconomic status. His breakout hit “**Shotta Flow**” has more than 106 million views alone for its raw, true-to-life music video, while the remix featuring **Blueface** has garnered over 100 million views and counting. **Choppa**’s first release under the new deal, “**Free Youngboy**,” has already hit 17 million views. A young boss with street-savvy, **Choppa** and his family grew **No Love Entertainment (NLE)** from humble beginnings in Memphis to a burgeoning full-fledged imprint with **Warner Records**. **NLE Choppa** continues to take 2019 by storm and solidifies his place as the next global superstar.

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