

**NLE CHOPPA TO UNLEASH HIGHLY ANTICIPATED DEBUT
ALBUM *TOP SHOTTA* ON AUGUST 7TH**

DROPS NEW SINGLE “NARROW ROAD” FEATURING LIL BABY

[LISTEN HERE](#)



[DOWNLOAD ARTWORK HERE](#)

July 30, 2020 (Los Angeles, CA) – Fueling anticipation to a boiling point with over 3 billion streams and a rapid rise chronicled by *The New York Times*, *Complex*, *Billboard*, *GQ*, and more, No Love Entertainment / Warner Records rapper **NLE Choppa** will unleash his major-label debut, ***Top Shotta***, on Friday, August 7th. The album remains as one of the most anticipated hip-hop blockbusters of the summer. Pre-order/pre-save it [HERE](#).

To celebrate the announcement, **NLE Choppa** dropped a new single and lyric video entitled “**Narrow Road**” featuring **Lil Baby**. **Choppa**'s infectious and inimitable flow dominates the airy beat as Lil Baby brings the heat with a fiery cameo of his own. The song marks the their first official collaboration following **NLE Choppa**'s poignant track, “[Different Day](#),” a remix of Lil Baby’s “Emotionally Scarred.” These young stars represent the future of hip-hop and “Narrow Road” proves to be a perfect pairing befitting of their respective reputations. Listen to the single [HERE](#).

Last month, **NLE Choppa** set the stage for *Top Shotta* with “[Shotta Flow 5](#).” Straight out of the gate, it debuted at #54 on the *Billboard* Hot 100 as his sixth career entry, and he topped the Emerging Artists Chart at #1. In under a few weeks, the Cole Bennett-directed [music video](#) has already surpassed over 33 million views and counting with the track eclipsing 117 million streams. In addition to plugs from [HYPEBEAST](#), [Complex](#), and more, [XXL](#) named it among “The 13 Best New Songs This Week.” It serves as the fifth installment of his unprecedented “Shotta Flow” series, which has generated nearly 1.2 billion global streams and achieved RIAA platinum certifications.

Adding to the excitement, **NLE Choppa** also graced the cover of the latest issue of *Kazi Magazine*. Check it out [HERE](#). The publication shared, “At just 17, **NLE Choppa** has proved to be one of the new generation’s most exciting artists, delivering perfect execution upon each release. His timely emergence into the music scene is followed by several timeless records that are globally recognized by many.”

NLE Choppa has quickly become one of hip-hop’s most influential voices. He reaches a staggering 12.8 million monthly listeners on Spotify, cementing him as one of the “300 most-listened to artists in the world.” Not to mention, his RIAA gold-certified hit single “[Walk Em Down](#)” feat. Roddy Ricch is #12 at urban radio and ascending up the *Billboard* Hot 100 with over 102 million YouTube views, and 402 million global streams.



[DOWNLOAD PRESS PHOTO HERE \[CREDIT: TRAVIS SHINN\]](#)

ABOUT NLE CHOPPA

With poise, charisma, and cleverness way beyond his years, 17-year-old **NLE Choppa** burst onto the scene and immediately grabbed our attention and captured our hearts. **Choppa** has amassed over 3 billion cumulative streams across platforms and 705 million total YouTube views, while gaining a cult following that transcends age and socioeconomic status. His breakout hit, "**Shotta Flow**," has achieved an RIAA platinum certification and more than 140 million views alone for its raw, true-to-life music video, while the remix featuring **Blueface** has garnered over 173 million views and counting. Additionally, **Choppa's** singles, "**Camelot**," "**Shotta Flow Remix**," and "**Shotta Flow 2**," have earned RIAA platinum certifications, while "**Walk Em Down**," "**Shotta Flow 3**" and "**Capo**" reached certified gold status. His music and charisma have also garnered support from *Billboard*, *The New York Times*, *Forbes*, *GQ*, *Complex*, and *XXL*. As a young boss with street-savvy, **Choppa** and his family grew **No Love Entertainment (NLE)** from humble beginnings in Memphis to a burgeoning full-fledged imprint with **Warner Records**. **NLE Choppa** continues to take hip-hop by storm and solidify his place as the next global superstar.

FOLLOW NLE CHOPPA:

[Website](#) | [YouTube](#) | [Instagram](#) | [Twitter](#) | [Press Site](#)

For more information, please contact:

Aishah White | Warner Records

Aishah.White@warnerrecords.com

