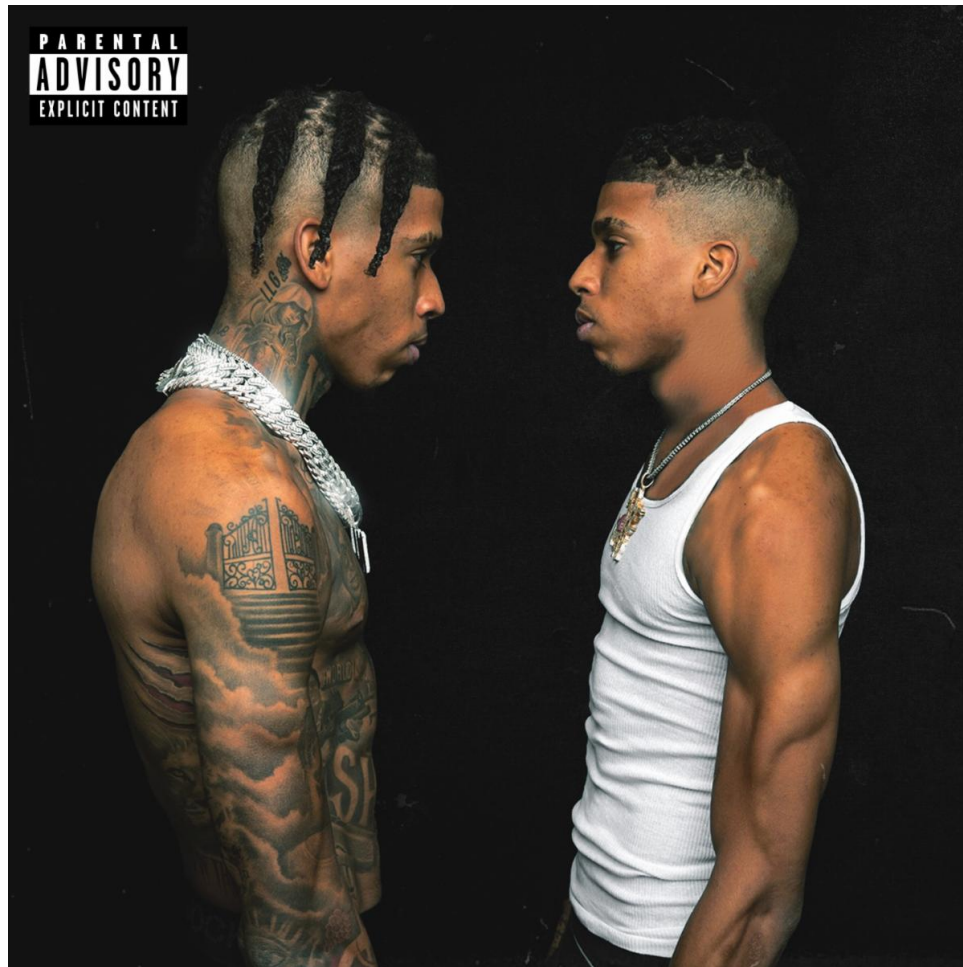


NLE CHOPPA DROPS REFLECTIVE NEW MIXTAPE *ME VS. ME*

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January 28, 2022 (Los Angeles, CA)– Memphis rap star **NLE Choppa** is all about positive vibes as he unleashes a reflective, yet joyous new mixtape, *Me Vs. Me*. This latest project will be **Choppa**’s first full-length since his 2020 critically acclaimed, *From Dark to Light*. Like that project, **Choppa** uses *Me Vs. Me* to explore concepts of duality, self-growth, spirituality, and the search for inner peace. Listen to *Me Vs. Me* on **NLE Entertainment/Warner Records** [HERE](#).

Clocking in at 13 tracks, *Me Vs. Me* offers fans a bevy of new hits, each song offering its own standout moments and clever lyrics. The project begins with “**Shotta Flow 6**,” the latest in an epic series. The original “Shotta Flow” was released January 2019, and it’s staggering to hear how much he’s developed artistically and personally since that initial, already stunning release. “Shotta Flow 6” features catchy yet menacing piano and chest-pummeling bass that comes in to accompany **Choppa**’s epic delivery. With a double-time cadence, he raps about his relentless work ethic. “*Said I was done, I’m back at it again,*” he raps. “*Back in their car and we spending their bands.*” On the track and in the **Ben Marc** directed video, **NLE Choppa** makes it loud and clear: He’s back, and he’s ready to take what he deserves. Watch “Shotta Flow 6” [HERE](#).

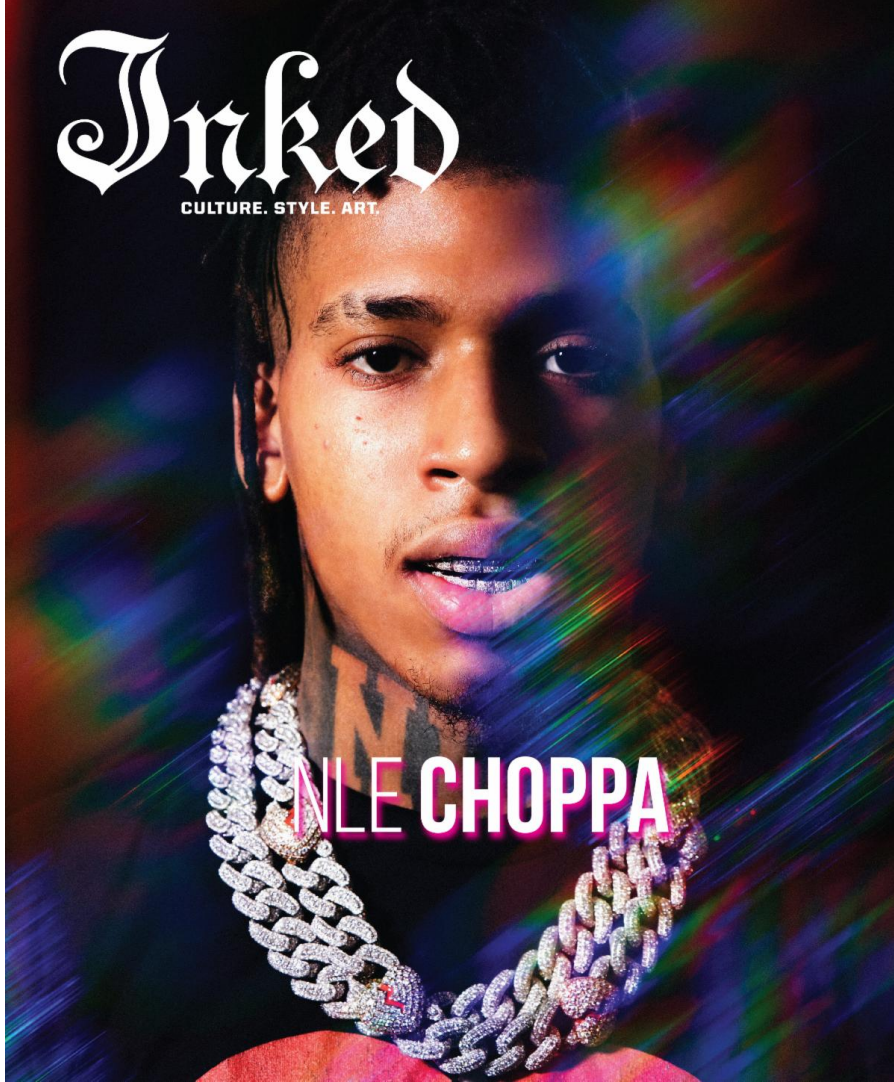
Me Vs. Me also includes **Choppa's** October hit "[Jumpin](#)," which features Chicago rap star Polo G. The track highlights **Choppa's** gift for clever couplets and vivid storytelling. The single already has over 71M streams and is approaching 16 million YouTube views. He shows his ability to unleash raps that are intimidating, inspiring, and hysterical—and further establishes himself as one of the most flexible young rappers working today.

This new project arrives amidst a wildly creative streak for **Choppa**. In August 2021, he released the hard-hitting "[Mmm Hmm](#)," which also appears on *Me Vs. Me*. While over the summer he took a moment to get even more introspective, sharing the poignant "Letter to My Daughter." On April 1, he dropped his beloved "[First Day Out](#)," a freestyle over SpotemGottem's "Beat Box." The video has since achieved 72 million views on YouTube and the track was eventually reissued as an official remix called "Beat Box 4." Back in January of last year, **Choppa** dropped "[Picture Me Grapin](#)," with a video paying homage to Tupac Shakur. The visual was released at 11:11 AM on January 22, playing into Choppa's fascination with numerology.

Choppa continues to push himself and the culture forward. He crashed the Top 10 of the Billboard 200 with his 2020 debut album, *Top Shotta*. He achieved a record run of 24 weeks atop *Billboard's Emerging Artists Chart*. To date, he has gathered 5 billion-plus global streams, thirteen RIAA-certified plaques, a spot on the 2020 XXL Freshman list, and a nomination for the 2020 BET Hip-Hop Awards' Best New Artist. In 2021, he was even named to *Billboard's 21 Under 21* list. He was lauded during an appearance on the daytime talk show *The Real* for "*highlighting the side of hip-hop society rarely gets to see.*" And he's also recently offered up a [monumental performance](#) at the Los Angeles edition of the tastemaking Rolling Loud festival. What's more, **Choppa's** featured on *Inked Magazine's* latest digital cover talking about the significance of his upper body tattoos. Read it [HERE](#). The world is **NLE Choppa's** for the taking, and with projects as thoughtful, visionary, and urgent as *Me Vs. Me*, it's clear he's not taking any moment for granted.

TRACKLISTING

1. Shotta Flow 6
2. Push It ft. Young Thug
3. Jumpin ft. Polo G
4. Trap Phone
5. Final Warning
6. I.Y.B.
7. Stompin
8. Change My Ways
9. Ima Dogg
10. Mmm Hmm
11. Still Hood
12. Drop Shit
13. Chicago To Memphis ft. G. Herbo
14. Too Hot ft. Moneybagg Yo
15. Lick Me Baby
16. Youngest To Do It



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ABOUT NLE CHOPPA

NLE Choppa raps with a confidence, maturity, and magnetism few his age can match. The 19-year-old Memphis superstar came up making street-ready hip-hop full of grit, but his recent hits—and forthcoming *Me Vs. Me* project—showcase new depth and perspective. To be sure, Choppa still raps his ass off, churning out ecstatic, radio-ready hits. But he also turns inward, reflecting on his devotion to healthy living and numerology, and sharing more of himself than he ever has. Choppa grew up in the roughest parts of Memphis, an upbringing that's loomed in his head even as he began racking up successes—including Platinum single “Shotta Flow” and his Top 10 debut album, *Top Shotta*. His songs about overcoming struggles and celebrating wins have won support from *Billboard*, *The New York Times*, *Forbes*, *GQ*, and *Complex*. And he's secured support across the rest of the industry too, garnering over 5 billion global streams, thirteen RIAA-certified plaques, a spot on the 2020 XXL Freshman list, and a nomination for the 2020 BET Hip-Hop Awards' Best New Artist. Never one to rest on his laurels, he's continued to drop music at an enviable pace, dipping and diving between modes, unleashing raps that are intimidating, inspiring, and hysterical in turn. As one of the most flexible young rappers working, NLE Choppa already has the discography and accolades others dream of, but he's still only just beginning to share his full vision with the world. With *Me Vs. Me*, he'll introduce us to all of himself.

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