

NLE CHOPPA DROPS SOLO VERSION OF NEW HIT SINGLE “JUMPIN”

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NLE CHOPPA READIES ROLLING LOUD LOS ANGELES PERFORMANCE
ON SUNDAY, DECEMBER 12



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December 3, 2021 (Los Angeles, CA)— Today, Memphis’ rapper **NLE Choppa** returns with a rapturous solo remix of his **Polo G**-assisted track “**Jumpin**.” This new version, titled “**Jumpin (Choppa’s Version)**” showcases the MC’s enviable knack for dazzling bars, shimmering melodies, and irresistible humor. It’s the perfect table setter for his forthcoming *Me vs. Me* Mixtape, and a concentrated dose of the magnetic personality that’s made **Choppa**’s rise so fun to watch over the last few years. Listen to “**Jumpin (Choppa’s Version)**” [HERE](#) and pre-order *Me vs. Me* on NLE Entertainment/Warner Records [HERE](#).

The new version highlights **Choppa**’s gift for wickedly clever couplets and descriptive storytelling. “*Show my agility and my ability,*” he raps. “*Go on a killing spree, like we the military.*” He dips and dives between modes—showing his ability to unleash raps that are intimidating, inspiring, and hysterical—and further establishing himself as one of the most flexible young rappers working today.

Giftng fans early this holiday season with “**Jumpin (Choppa’s Version)**,” **NLE Choppa** said “*I wanted to give my day one fans the original version with my second verse before Polo jumped on it because it’s so hard! It’s like a lost verse or an alternate version you can vibe with.*”

The track follows the October original, which features a stunning guest spot from Chicago rap star **Polo G**. The song's accompanying video showcased **Choppa's** cinematic sensibilities and creative vision. It plays like a classic heist film, with **Choppa** and **Polo** serving as the stars. Watch the video [HERE](#).

This new reimagining of the song is the latest installment in a wildly successful streak for **NLE Choppa**. In August, he released the hard-hitting "Mmm Hmm," which followed June's poignant "Letter to My Daughter." On April 1, he dropped his beloved "First Day Out," a freestyle over SpotemGottem's "Beat Box." The video has since achieved over 69 million views on Youtube and the track was eventually reissued as an official remix called "Beat Box 4." Back in January, Choppa dropped "Picture Me Grapin,'" with a video paying homage to Tupac Shakur. The visual was released at 11:11 AM on January 22, playing up Choppa's fascination with numerology.

On December 12, **NLE Choppa** hits LA to set the Rolling Loud stage on fire. Performing fan favorites such as "Shotta Flow," "Camelot," and "Walk Em Down," in addition to new singles "I.Y.B" and "Jumpin." His natural energy and inimitable dance moves make for an unforgettable live show. Expect the unexpected.

Choppa continues to push himself and the culture forward. He crashed the Top 10 of the Billboard 200 with his 2020 debut album, *Top Shotta*. He achieved a record run of 24 weeks atop Billboard's Emerging Artists Chart. To date, he has gathered 5 billion-plus global streams, six RIAA-certified plaques, a spot on the 2020 XXL Freshman list, and a nomination for the 2020 BET Hip-Hop Awards' Best New Artist. With a new project on the way and the lift-off of "**Jumpin (Choppa's Version)**," **NLE Choppa** continues his run as one of the most exciting MCs working, showing that he can do it all, whether with a star collaborator or all on his own.



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Credit- Johnnie Carpenter

ABOUT NLE CHOPPA

With poise, charisma, and cleverness way beyond his years, 19-year-old NLE Choppa burst onto the scene and immediately grabbed our attention and captured our hearts. Choppa has amassed over 5 billion global streams across platforms and more than 1.4 billion YouTube views while gaining a cult following that transcends age and socioeconomic status. Making Choppa the #1 Billboard Emerging Artist. His breakout hit, "Shotta Flow," has achieved an RIAA platinum certification and more than 176 million views alone for its raw, true-to-life music video, while the

remix featuring Blueface has garnered over 276 million views and counting. Additionally, Choppa's singles, "Camelot," "Shotta Flow Remix," and "Shotta Flow 2," have earned RIAA platinum certifications, while "Shotta Flow 3" "Famous Hoes," and "Capo" reached certified gold status. His music and charisma have also garnered support from *Billboard*, *The New York Times*, *Forbes*, *GQ*, *Complex*, and *XXL*. As a young boss with street-savvy, Choppa and his family grew No Love Entertainment (NLE) from humble beginnings in Memphis to a burgeoning full-fledged imprint with Warner Records. NLE Choppa continues to take hip-hop by storm and solidify his place as the next global superstar.

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