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| **NLE CHOPPA RELEASES INTENSE NEW SINGLE “FINAL WARNING”****LISTEN**[**HERE**](http://nlechoppa.lnk.to/finalwarning)**- WATCH**[**HERE**](http://nlechoppa.lnk.to/finalwarningvid) |

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| **April 30, 2021 (Los Angeles, CA)**– Memphis rap star **NLE Choppa** returns with a raw and emotionally intense new song, **“Final Warning”**on **No Love Entertainment/Warner Records**.The song goes after haters of all sorts, from those who have doubted him to the police departments trying to lock him up. It shows off just how big a range **Choppa**has—he can rap about personal moments of triumph on one song, then flip a switch and take down the doubters on songs like **“Final Warning.”**Listen [HERE](http://nlechoppa.lnk.to/finalwarning). Produced by **Damn E** who’s best known for Spottemgottem’s “Beat Box,” the track is led by a haunting piano and a crushing bassline that’ll rattle even the sturdiest car speakers. **“Final Warning”** is two jam-packed minutes of witty one-liners and darts aimed at enemies. *“My fingernails dirty ‘cuz I’m still a gravedigger.”* In the video, **Choppa** celebrates his success and is quick to remind us that he’s become the hottest voice out of Memphis, blending his signature style of humor with hard truths. Watch [HERE](http://nlechoppa.lnk.to/finalwarningvid).  The song follows a busy start to 2021 for **Choppa**. On April 1, he released his beloved “[First Day Out](https://www.youtube.com/watch?v=2FCwurZyAbs),” a freestyle over SpotemGottem’s “Beat Box.” The track has amassed an astonishing 27 million streams on YouTube since its release four weeks ago and it has since been re-released as an official remix called “Beat Box 4.” Back in January, hedropped “Picture Me Grapin,’”which featured a video paying homage to Tupac Shakur. The single is featured on **NLE Choppa’**s illuminating *From Dark To Light* mixtape, and the video was released at 11:11 AM on January 22, playing up **Choppa’s**continued fascination with numerology. **NLE Choppa** continues to push himself and the culture forward. He crashed the Top 10 of the Billboard Top 200 with his debut album, *Top Shotta*. He notably achieved a record run of 24 weeks atop Billboard’s Emerging Artists Chart. To date, he has gathered 3 billion-plus global streams, six RIAA-certified plaques, a spot on the 2020 XXL Freshman list, and a nomination for the 2020 BET Hip-Hop Awards’ Best New Artist. With **“Final Warning,”**he shares his magnetic personality again, which is part of why fans have been so drawn to his songs in the first place.  |

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| [DOWNLOAD PRESS PHOTO HERE](https://press.warnerrecords.com/wp-content/uploads/2020/10/NLE-Choppa-Photo-By-Nicholuas-Sommer-2-scaled.jpg)CREDIT: NICHOLUAS SOMMER |

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| **ABOUT NLE CHOPPA**With poise, charisma, and cleverness way beyond his years, 18-year-old NLEChoppa burst onto the scene and immediately grabbed our attention and captured our hearts. Choppa has amassed over 2.4 billion cumulative streams across platforms and more than 1 billion YouTube views while gaining a cult following that transcends age and socioeconomic status. His breakout hit, “Shotta Flow,” has achieved an RIAA platinum certification and more than 164 million views alone for its raw, true-to-life music video, while the remix featuring Blueface has garnered over 230 million views and counting. Additionally, Choppa’s singles, "Camelot,” “Shotta Flow Remix,” and “Shotta Flow 2,” have earned RIAA platinum certifications, while "Shotta Flow 3" “Famous Hoes,” and "Capo" reached certified gold status. His music and charisma have also garnered support from *Billboard, The New York Times, Forbes, GQ*, *Complex*, and *XXL*. As a young boss with street-savvy, Choppa and his family grew No Love Entertainment (NLE) from humble beginnings in Memphis to a burgeoning full-fledged imprint with Warner Records. NLE Choppa continues to take hip-hop by storm and solidify his place as the next global superstar. |

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| **FOLLOW NLE CHOPPA:**[Website](https://www.nlechoppa.com/) | [YouTube](https://www.youtube.com/channel/UCWICXNlSLc7eeNazpzUZcLg) | [Instagram](https://www.instagram.com/nlechoppamusic/?hl=en) | [Twitter](https://twitter.com/nlechoppa1?lang=en) | [Press Site](http://press.warnerrecords.com/nle-choppa/)**For more information, please contact:**Aishah White | Warner Records**Aishah.White@warnerrecords.com** |

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