

## OMAH LAY RELEASES NEW SINGLE & MUSIC VIDEO “WOMAN”

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DEBUT ALBUM *BOY ALONE* COMING JUNE 24TH  
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**May 20, 2022 (Los Angeles, CA)** – Riding a wave of incredible momentum to international recognition, Afro-fusion star **Omah Lay** unveils a new single and music video entitled “**Woman**” on SIRE/Warner Records. Listen [HERE](#) and watch the scorching hot video [HERE](#). Most importantly, it sets the stage for the arrival of his much-anticipated debut album, ***Boy Alone***, out on June 24th. Pre-order/Pre-save [HERE](#).

The track’s smoky production pairs a thumping beat with sultry sonic textures. Omah’s enchanting voice floats towards the unforgettable chorus as he makes good on his promise, “*Everything I do is for my woman.*” Shot in Nigeria, the accompanying visual finds the global phenomenon in a luxury automobile surrounded by models. They return to an apartment where he sings to the camera from the couch. The clip cuts to a stark and simple performance vignette, capturing his charisma on-screen.

It serves as the follow-up to his recent worldwide anthem “**Attention**” featuring Grammy®-winning global superstar **Justin Bieber**. The latter has already amassed over 63.8 million total streams and over 18.6 million YouTube views on the [music video](#). In addition to plugs from [HYPEBEAST](#), [The FADER](#), and more, [Billboard](#) praised, “*Omah effortlessly lets the last word of each line roll off his tongue to the point where it’s more felt than heard.*” [UPROXX](#) asserted “*Omah Lay is primed to be a big contributor towards another successful*

year for Afrobeats.”

“**Attention**” was the 25-year-old singer’s first single of 2022. **Omah Lay** kept busy throughout 2021 with a steady stream of releases and a sold-out US tour. In November, he shared the buttery “[Free My Mind](#).” His smash hit “[Understand](#)” from July was a contemplative, yet danceable record powered by his signature vocal warmth. In June 2021, he was featured on Masterkraft’s remix of **Bieber**’s chart-topping “Peaches.” Recognizing all of his talent and hard work, the 2022 NAACP Image Awards nominated **Omah Lay** for “Outstanding International Song.”

“Woman” is a glimpse of what’s to come from **Omah**’s debut album **Boy Alone**, out this summer. On March 20<sup>th</sup>, **Omah Lay** embarked on his “Boy Alone” world tour, kicking off at the Cocofest in Manchester, England, with stops in Australia, Germany, France, Italy, London, and more. Full tour dates [HERE](#). 2021 was a landmark year for Afropop as homegrown stars reached new levels of international visibility and acclaim. This is only the start for **Omah Lay**, who is well on his way to becoming the next Nigerian musician to ascend to global stardom.



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Credit: Travis Shinn

#### **ABOUT OMAH LAY**

With his darkly sparkling vocals, evocative storytelling, and contagious rhythms, Omah Lay is one of Nigeria’s most talked about innovators. The 25-year-old singer and producer’s brand of Afro-fusion effortlessly pulls from his deep personal history with West Africa’s percussion-heavy highlife genre, as well as his enthusiasm for the popular sounds of his generation—from classic rap to the Afro-beats empire flourishing in his home base of Lagos. Throughout his two inventive EPs, *Get Layd* and *What Have We Done*, his lithe voice unravels tales that range from introspective to romantic to gratifyingly explicit, expertly laid over lush and soulful instrumentals. Layered with vivid scenarios and heartfelt confessions, Omah Lay’s rich music not only depicts a young man daring to reveal his grittiest vices and innermost feelings, but also doubles as a fascinating window into Afro-fusion’s bright and expansive future.

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