

Pheelz writes with passion and sings from his soul. Over the past few years, the Lagos artist has made songs that blur the boundaries between Afrobeats, R&B, and mainstream pop—using intense emotion and vibrant melody as a force that bridges diverse sounds and styles. Songs like "Finesse," featuring fellow Nigerian star BNXXN, have started to resonate—bringing Pheelz' boundary-pushing music and earnest, heartwarming emotion to the top of the charts in the UK and his home country. In a sense, it's a moment that Pheelz has been working toward since he was a kid. Pheelz, born Phillip Kayode Moses in 1994, grew up singing and playing keyboards in the church run by his father, who is a pastor in Lagos. He soon began producing and he landed his first hit at 16—"First of all" by Olamide, a woozy, electronic hip-hop jam. Since then, Pheelz has become one of Nigeria's most in-demand producers, working on records for stars like M.I, Mr. Eazi, and more. In 2020, he won Producer of the Year at The Headies—Nigeria's hip-hop awards—and in 2021, he released his breezy *Hear Me Out* EP, which earned millions of streams and brought his emotional pop to even more listeners around the world. Even so, the success of "Finesse" has changed everything for Pheelz, except his mission to put all of himself into his songs. He's sure that this is just the beginning of a meteoric rise now that he's inked a deal with Warner Records. "I've been plotting for years. I was ready," he says. "I *am* ready."