

**POP MUSIC TRIPLE THREAT YDE RELEASES DEBUT EP *SEND HELP***

**WATCH THE MUSIC VIDEO FOR “UNCOMFORTABLE”** [**HERE**](https://www.youtube.com/watch?v=tBF2ip2VAXU&feature=youtu.be)

**LISTEN TO *SEND HELP*** [**HERE**](https://yde.lnk.to/SENDHELP)

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*“YDE is a Voice for Her Generation” -* ***PAPER***

*“Razor-sharp lyricist with a transformative flair” -* ***V Magazine***

**September 9, 2022 (Los Angeles, CA)** – With an inimitable vision of her own, pop music’s triple threat (singer/songwriter, producer, actress) **YDE** *(pronounced EE dee)* releases her anxiously awaited debut EP ***SEND HELP*** today via **Facet Records/Warner Records -** listen HERE. Executive produced by **YDE**, the nine-track collection illuminates multiple sides of the songstress as she tells an often thrilling and always engaging story.

On **“Where’s The Fun In Truth**,**”** bright piano glimmers beneath her dynamic vocals with a confession uplifted by acoustic guitar, *“I’m aware of the mistakes that I am making*.*”* Elsewhere, **“Uncomfortable”** represents a moment of raw and unfiltered vulnerability with an accompanying music video that dropped today - watch [HERE](https://www.youtube.com/watch?v=tBF2ip2VAXU&feature=youtu.be).

Then, there’s **“Never Too Young**.**”** Claps and a buoyant beat drive towards a swooning horn section as a bold and biting hook takes hold, *“You’re never too young to fall in love with…all the prescription drugs we’re taking*.*”* Bookended by **“How Did We Get Here (Intro)”** and **“Outro**,” ***SEND HELP*** welcomes listeners into **YDE’s** world with open arms, shining a light on her clever sense of humor and unfiltered perspective.

Recently, the Australian artist set the stage for the EP with “[Normal To Feel](https://www.youtube.com/watch?v=7Nrg8Nvksb0),” “[Old Her](https://www.youtube.com/watch?v=plDxhc1swbo),” and “[People Can Change](https://www.youtube.com/watch?v=d7r7sGI-Lko),” garnering the attention of*V Magazine, Entertainment Tonight, MTV, Consequence of Sound, Billboard* and more. All of the music videos on ***SEND HELP*** create an immersive story with open-hearted honesty. With more surprises in store, **YDE** might just have the sonic *“help”* we all needed.

**YDE** first made waves with October 2020’s “Stopped Buying Diamonds,” co-written with mentor and Facet Records founder Justin Tranter, a tongue-in-cheek recognition that Gen Z is disastrous in the eyes of older generations. On ***SEND HELP***, **YDE** proves you don’t need to have all the answers, so long as you’re brave enough to ask questions.

**ABOUT YDE:**

With razor-sharp lyrics about personal transformation, and her relationship with the future, YDE (EE-dee) writes catchy, alt-skewering pop songs about what it means to be human. Simultaneously humble and herculean the Australian-born, Filipino singer/songwriter dives even deeper into the human condition on her recent singles, “Old Her” and “People Can Change” as well as her debut EP *SEND HELP* via Facet Records/Warner Records. *“Ultimately, I really hope that people who need to hear my music, hear it,”* YDE says. Born in Australia, Breanna, her real name, moved to the US with her parents as a toddler. YDE went on to land starring roles on Nickelodeon series, *The Haunted Hathaways* at the age of nine, and *School of Rock*, before landing on the Netflix Series, Malibu Rescue. Most recently, the multi-faceted artist starred in the live production of *WILD: A Musical Becoming* alongside Idina Menzel.

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Press Assets [HERE](https://press.warnerrecords.com/yde) - Credit: Jade DeRose

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