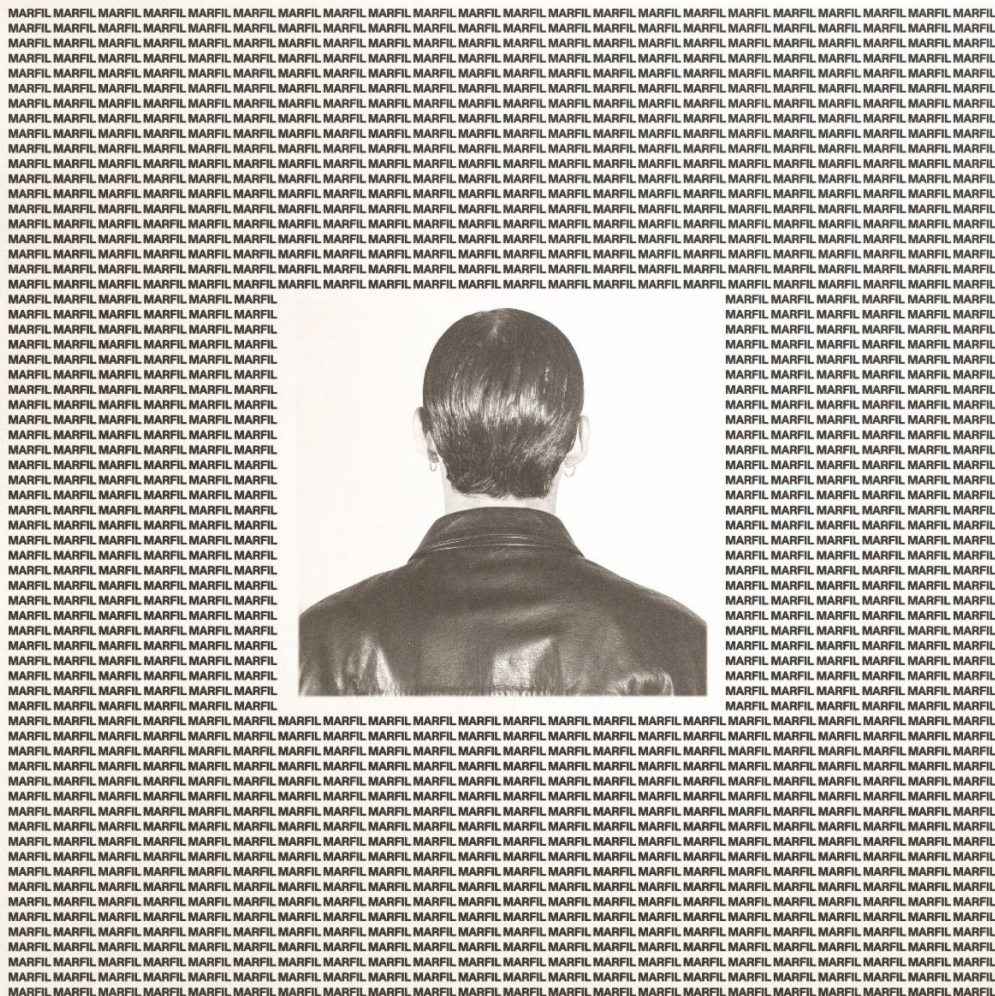


# Omar Apollo

## OMAR APOLLO SHARES NEW SINGLE "ARCHETYPE" LISTEN [HERE](#)

### EXPANDS DEBUT ALBUM WITH FIVE NEW SONGS PRE-SAVE *IVORY (MARFIL)* [HERE](#)



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July 15, 2022 (Los Angeles, CA) -Following the release of his highly-anticipated debut album *IVORY* earlier this year and his widely successful *Desvelado* tour, **Omar Apollo** returns to share a brand new single in "Archetype." The new track is a ballad that finds **Omar** sailing through a downtempo beat punctuated by loud-soft-loud dynamics in the production and his signature falsetto while he expresses the feelings of excitement and love in finding newfound commitment. Listen to "Archetype" [HERE](#). Pre-save *IVORY (Marfil)* deluxe edition [HERE](#).

Released to widespread acclaim, *IVORY* takes Omar's songwriting to the next level – crossing genre lines as well as language barriers as it showcases even greater musical diversity from the budding

superstar. The album features the Pharrell Williams and Chad Hugo produced single "Tamagotchi" in addition to previously released singles "Killing Me," which debuted with a television performance on [The Tonight Show Starring Jimmy Fallon](#), "Invincible" featuring Daniel Caesar, the Teo Halm-produced single "[Bad Life](#)" with Kali Uchis and "[Go Away](#)," produced by Omar himself alongside Carter Lang and Chromeo.

Listen to "Archetype" above and see full deluxe album details below, and stay tuned for more from Omar coming soon.

### **IVORY (Marfil) Tracklist**

1. Ivory
2. Talk
3. No Good Reason
4. Invincible (feat. Daniel Caesar)
5. Endlessly Interlude
6. Killing Me
7. Go Away
8. Waiting On You
9. Petrified
10. Personally
11. En El Olvido
12. Tamagotchi
13. Can't Get Over You
14. Evergreen
15. Bad Life (feat. Kali Uchis)
16. Mr. Neighbor
17. Endlessly
18. Highlight
19. Archetype
20. Saving All My Love
21. Pretty Boy

*"[Omar Apollo] peels back the layers and puts his armor aside for a bare-bones exercise in vulnerability."*

**-The New York Times**

*"one of the most exciting young musicians on the planet, with a knack for making addictive, pop-leaning records that seamlessly blend the sounds of R&B, funk, soul, and hip-hop."*

**-COMPLEX**

*"It's a gripping listen, a perfect mix of lovelorn ballads, riveting dance tracks and soulful interludes that makes it clear Apollo is generally one to eschew broad categorization."*

**-PAPER**



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Photo Credit: Zamar Velez

### **About Omar Apollo:**

Omar Apollo is one of music's most exciting shape-shifters. In just a few years time, the Indiana-raised Mexican-American singer-songwriter went from teenage strummer to one of the most hotly-tipped rising stars of his generation. Apollo has had a transformative but linear journey, from listening to Brandy and Stevie Wonder as a kid, to plucking away at a guitar at as a pre-teen, to self-releasing a pair of EPs as a young man—2018's *Stereo* and 2019's *Friends*—that established his signature "bedroom soul" and earned him love from fans and press (Pitchfork, Rolling Stone, The FADER, et al.). As unique as his sound is, Apollo has garnered as much attention for his lyrics—themes of romantic yearning and self-improvement swirled up with expressions of cultural heritage and identity. In 2020, he released his home-recorded project *Apolonio* which featured collaborations with Bootsy Collins, DJ Dahi, Albert Hammond, Jr., and more. To celebrate *Apolonio*'s release, Apollo performed a livestream concert from Paisley Park, the legendary residence of one of his heroes, Prince. 2021 saw the release of two singles, "Go Away," which Apollo performed on *The Tonight Show Starring Jimmy Fallon* and "Bad Life" featuring Kali Uchis. Apollo closed out the year on a high note receiving his first Latin GRAMMY nomination for his collaboration "Te Olvidaste" with C Tangana. Apollo's long-awaited debut album *IVORY* arrived in the Spring of 2022 and catapulted him to another level in his career while earning him critical acclaim from the likes of the *New York Times* who celebrated his "knack for jagged, irreverent pop songs" and *Rolling Stone* who declared him "one of the most exciting artists of his generation." Album singles such as "Invincible" featuring Daniel Caesar, "Killing Me", "Go Away", and "Tamagotchi (Prod. by Pharrell and Chad Hugo)" cross genre lines as well as language barriers as the full-length showcases even greater musical diversity from the already boundless creator. He went on to perform those and more at a breakout Coachella set in April of 2022 and again across his sold out *Desvelado* tour. Despite all that he has accomplished, Omar feels like he's just getting started. The artist who once called himself "just a kid from Indiana" is breaking new ground, abandoning all comfort zones, and never looking back.

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