

FRESCO TREY RECRUITS BREZAY FOR SIZZLING NEW SINGLE “PULL UP”

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January 6, 2023 (Los Angeles, CA)– Rising Memphis rapper **Fresco Trey** returns with the blistering new single “**Pull Up.**” Listen [HERE](#) via Warner Records. Inspired by his hometown, the track also features fellow Memphis upstart **Brezay**, and the two make for an unstoppable duo.

“**Pull Up**” is built on heavy bass and pure swagger. **Trey** and **Brezay** bounce off each other’s boasts, with breathless, adrenaline-powered flows as a chanting choir loops hypnotically underneath the booming production.

“My inspiration for ‘**Pull Up**’ really came from the vibe of Memphis,” **Trey** explains. “We invited some local artists to come to the studio and vibe out. When I heard the beat, I jumped in the booth. Then my homegirl **Brezay** hopped on and killed it!” He also found some inspiration from deep within. “Since I’m fresh off a heartbreak, I thought it was time to tell all the women to **PULL UP!** You dig?”

“**Pull Up**” follows the moody “[Vegan](#),” an extension of the evocative songwriting of **Trey**’s celebrated *Heartbreak Diaries 2 EP*, the 2022 sequel to his major-label debut *Heartbreak Diaries*. Boasting the runaway smash “[Need You](#),” the EP has amassed more than 20 million global streams across platforms.

Over recent months, **Trey** has demonstrated his range with vibrant and reflective singles like “[Enjoy It](#),” “[Person I Came From](#),” and “[Key to My Heart](#).” Quickly emerging as one of rap’s great melody-makers with an uncanny talent for marrying otherworldly pop with hard-hitting production and inward-looking lyrics, **Trey** is one of the most exciting new artists in hip-hop.



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ABOUT FRESCO TREY:

For Fresco Trey, connection has always been more important than clout. Powered by gentle melodies and vulnerable emotions, his songs swirl together romance, paranoia, and reflections on his come-up into blurry-eyed anthems for an introspective generation. Floating over moody keys, the Memphis-raised singer, rapper, and songwriter consistently showcases dynamic energy, most recently on his *Heartbreak Diaries 2* EP, the May 2022 sequel to his major-label debut and first installment titled *Heartbreak Diaries* a showcase for his dynamic melodies, including the Lil Tjay-assisted single “Feel Good.” The sequel boasted the runaway smash “Need You” as the EP went on to amass more than 20 million global streams across platforms. In '22, **Trey** has demonstrated his range with vibrant and reflective singles like “Enjoy It,” “Person I Came From,” and “Key to My Heart.” Quickly emerging as one of rap’s great melody-makers with an uncanny talent for marrying otherworldly pop with hard-hitting production and inward-looking lyrics, Trey has garnered acclaim from *Billboard*, *XXL*, *Lyrical Lemonade*, *HotNewHipHop*, *HipHopDX*, and more.

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