

NIGERIAN STAR PHEELZ RELEASES NEW SINGLE "BALLIN"

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MUSIC VIDEO FOR GLOBAL SMASH "FINESSE" FEATURING FRENCH MONTANA OUT NOW

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December 1, 2022 (Los Angeles, CA)– Maintaining uncontainable momentum to close out 2022 with a bang, breakout Nigerian artist, songwriter, award-winning producer (Fire Boy DML, Davido, Olamide), and multi-instrumentalist **PHEELZ** reveals a new single entitled **“Ballin”** today. Listen [HERE](#).

On the track, laidback percussion thumps like a heartbeat in the background. Meanwhile, **PHEELZ** flexes his vocal range, building from slick cadences on the verses into a strikingly sharp hook. It ultimately pops off as an immediately infectious and irresistible international anthem.

Stay tuned for the premiere of a cinematic music video to accompany **“Ballin,”** arriving soon.

PHEELZ continues to make waves throughout music and culture. [Time](#) notably touted **“Finesse”** [feat. **BNXN**] on its *“Best Songs of 2022,”* going on to assert, *“There’s a reason ‘Finesse’ became a TikTok sensation in February: its chorus is one of the catchiest of the year, an unfiltered ray of sunshine.”* **PHEELZ** also teamed up with multiplatinum phenomenon **Bryce Vine** for **“Help.”** [V Magazine](#) hailed it as *“a dance breakup anthem.”* Meanwhile, [Dance Hall Mag](#) also plugged **“Finesse.”** Showing no signs of slowing down or stopping, he also recently joined

forces with **French Montana** for the "Finesse" video. Watch [HERE](#) and listen [HERE](#).

Pheelz has only accelerated his meteoric rise in 2022. He's linked with US stars Usher, Diddy, and Dr. Dre to name a few. He teamed with Grammy Nominated Afrobeats icon **Davido** for "[Electricity](#)." This blockbuster collaboration has reeled in over 26 million streams and 15 million YouTube views on the [music video](#). He also delivered a showstopping performance of "**Electricity**" on [The Eye](#), while [UPROXX](#) noted, "*his smooth live vocals really shine.*" [OkayAfrica](#), appropriately summed it up as "*electrifying*" and praised the "*memorable tune, memorable lyrics, and a catchy tempo.*"

2022 has been an exciting year for **Pheelz**, who has made the most of every opportunity that has come his way since the massive success of "Finesse," which established him as one of his home country's most gifted producers and songwriters, as well as an international star on the rise. Earlier this year, he performed a dazzling set at Essence Fest's Afrobeats After Dark party in New Orleans and made his US television debut with a performance of "Finesse" on [NBC's Late Show with Seth Meyers](#). **Pheelz** was also the first Afrobeats Artist to Perform at the BET Awards Pre-Show, where he earned a 2022 nomination for Best New International Act.

Pheelz is cementing his status as one of Nigeria's most exciting crossover artists and delivers tracks that speak to all vibrations. Stay tuned for more new music and collaborations soon.



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Credit - Ademola Ajibade

ABOUT PHEELZ:

Pheelz writes with passion and sings from his soul. Over the past few years, the Lagos artist has made songs that blur the boundaries between Afrobeats, R&B, and mainstream pop—using intense emotion and vibrant melody as a force that bridges diverse sounds and styles. Songs like "Finesse," featuring fellow Nigerian star BNXN, have started to resonate—bringing Pheelz' boundary-pushing music and earnest, heartwarming emotion to the top of the charts in the UK and his home country. In a sense, it's a moment that

Pheelz has been working toward since he was a kid. Pheelz, born Phillip Kayode Moses in 1994, grew up singing and playing keyboards in the church run by his father, who is a pastor in Lagos. He soon began producing and he landed his first hit at 16—"First of all" by Olamide, a woozy, electronic hip-hop jam. Since then, Pheelz has become one of Nigeria's most in-demand producers, working on records for stars like M.I, Mr. Eazi, and more. In 2020, he won Producer of the Year at The Headies—Nigeria's hip-hop awards—and in 2021, he released his breezy *Hear Me Out* EP, which earned millions of streams and brought his emotional pop to even more listeners around the world. Even so, the success of "Finesse" has changed everything for Pheelz, except his mission to put all of himself into his songs. He's sure that this is just the beginning of a meteoric rise now that he's inked a deal with Warner Records. "I've been plotting for years. I was ready," he says. "I *am* ready."

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