

**Boilerplate Bio**

**(Revised Feb 14, ’23)**

**Warren Zeiders**was just 22 years old when he signed his firstrecording contract with Warner Records’ Los Angeles office. At that point, fresh out of school, the second song he’d ever written called **“Ride The Lightning”** had seemingly exploded overnight into the social consciousness of young country music fans. After a series of live covers, [**“Ride The Lightning”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DdFEGaWYbGZ4&data=05%7C01%7CRick.Gershon%40warnerrecords.com%7Ca0301b38f40b4d251bd308db093c3905%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638113926480375067%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=5xKxLQE4URW0WIEQop4QGfPgZ58u55ollQk%2Bhw2nCU0%3D&reserved=0) caught fire and ignited a community of true believers before he’d ever toured or played outside his hometown of Hershey, PA. Hundreds of TikTok posts turned into thousands and then millions of followers. **Zeiders’** distinctive, high energy country music is powered by a steady supply of youthful grit, honesty, muscle, and then, there’s *that voice*; a world-weary, lived-in, honeyed growl that belie his young years.  Hailing from central Pennsylvania --recently relocated to Nashville-- the now 23-year-old singer/songwriter delivers outlaw sermons in his unmistakable authenticity. His music is suited more to the vast wilderness of his home state than the bright lights of the big city injecting a healthy dose of Heartland ethos into his stories of real life and the pitfalls of temptation. He walks a fine line, but it’s that space he lives in—between lonesome outsider and magnetic performer—that helps him relate to listeners from all walks of life through songs fueled by unshakeable soul-searching. His original solo acoustic version of **“Ride The Lightning”** became an instant hit with fans that has resonated around the world. Since then, **Zeiders** has released a string of rockin’ but heartfelt tracks on his own **717 Tapes** platform along with[**“Dark Night,”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DfrFshAAvB8k&data=05%7C01%7CRick.Gershon%40warnerrecords.com%7Ca0301b38f40b4d251bd308db093c3905%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638113926480375067%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=8CuJwZpz%2Bm6%2FgtdIpVR1TItm5HYM2MAOrZA8cwOG%2BE4%3D&reserved=0) [**“Burn It Down,”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DzRikmXqiMBs&data=05%7C01%7CRick.Gershon%40warnerrecords.com%7Ca0301b38f40b4d251bd308db093c3905%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638113926480375067%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=rEqm9Q4yprokMGFdTed2UElVSTESu55f6HadfeAbB8Y%3D&reserved=0) [**“Wild Horse**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DVDIb7arL6PI&data=05%7C01%7CRick.Gershon%40warnerrecords.com%7Ca0301b38f40b4d251bd308db093c3905%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638113926480375067%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=LZPrFcFMyG9w6mm%2BQSIRObg%2FQHBYFc6nzSt6of3d6OQ%3D&reserved=0),” [**“Up To No Good”**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DuKIwC0WVzDU&data=05%7C01%7CRick.Gershon%40warnerrecords.com%7Ca0301b38f40b4d251bd308db093c3905%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638113926480375067%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=YZ6sgrCr5d5aCN8cT61h7phlQRs4nsaZw2ljX6Rn7xA%3D&reserved=0)and the raucous [“**One Hell of an Angel**](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DuMxGoghhxjg&data=05%7C01%7CRick.Gershon%40warnerrecords.com%7Ca0301b38f40b4d251bd308db093c3905%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638113926480375067%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=d%2BFcGA%2BbRz6rvuphgmxy0fGz4qhU83KgZtfOMfoYIao%3D&reserved=0)” that led People Magazine to surmise*“Warren Zeiders is a wild horse who single about the truth.”*Following a pair of well-received EP’s, **Zeiders** hit the road for this first-ever tour with all dates selling out in under 72 hours. To date, **Warren Zeiders** has amassed over **1.4 billion** global TikTok views, in excess of **767 million** audio streams and well over **39 million** video plays on the heels of his recently released debut album ***717 Tapes: The Album***this past September, which gathers up his **717 Tapes** releases along with a handful of new tracks. **Zeiders** has hit the road again, this time with a full band, selling out every show as he moves into larger venues to accommodate his ever-growing legion of fans. As of February 2023, **Warren Zeiders** and his band begin a year of non-stop touring with plenty of new music coming in the weeks and months ahead.

**DSP version (700 characters):**23-year-old singer/songwriter **Warren Zeiders** delivers outlaw sermons through his unmistakable authenticity. Fresh out of school at 22, the second song he’d ever written, **“Ride the Lightning,”** had seemingly exploded overnight, leading him to his first recording contract with Warner Records. **Zeiders’** distinctive, high-energy country music is powered by youthful grit, honesty, and his signature voice: a world-weary, lived-in, honeyed growl that belie his young years. Amassing over **767 million** audio streams and **1.4 billion** TikTok views to date, **Zeiders** has caught fire and is igniting a community of true believers.

**# # #**

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