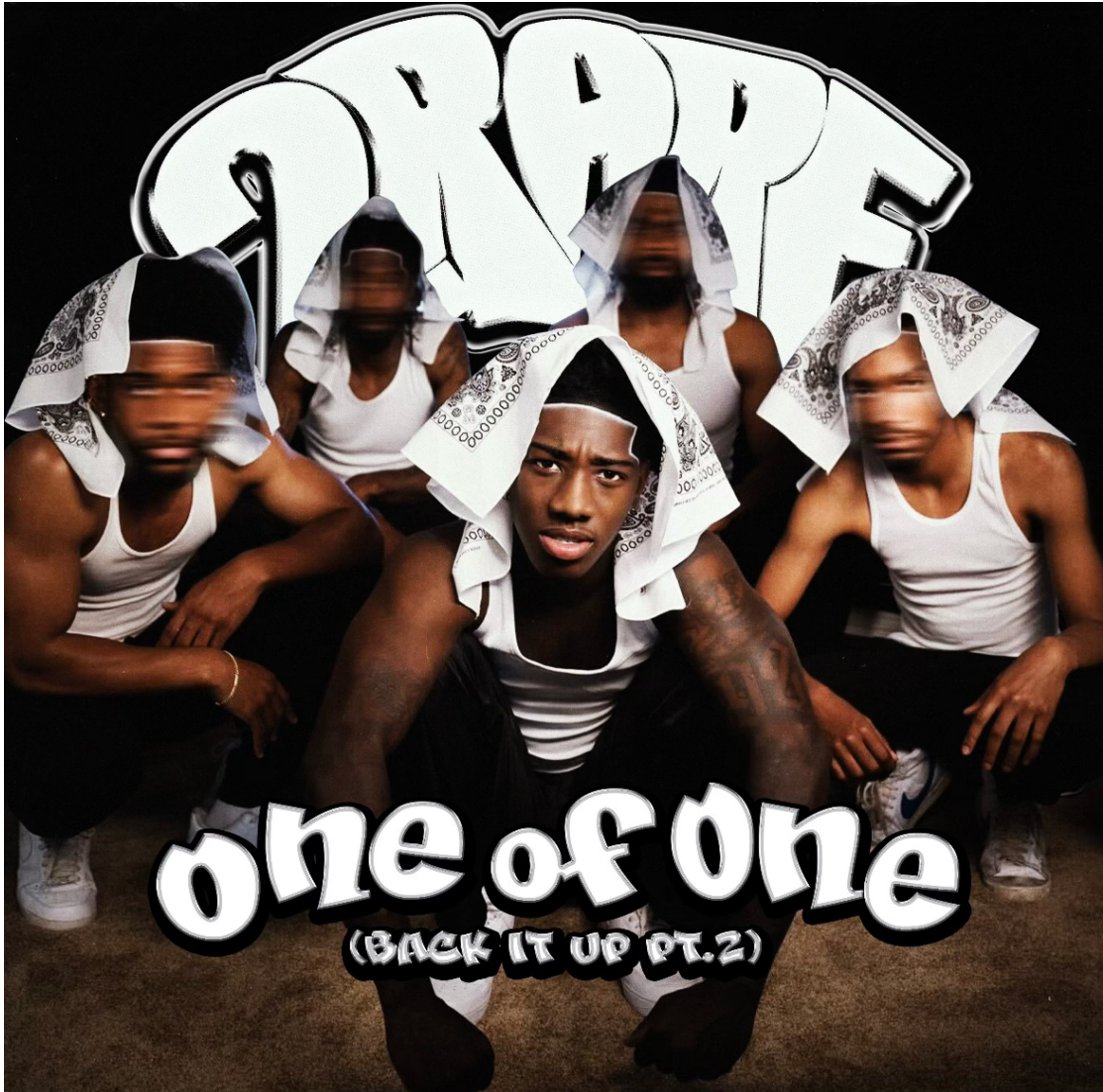


**BREAKOUT RAPPER 2RARE DROPS EXPLOSIVE NEW TRACK
“ONE OF ONE (BACK IT UP PT 2)” ON SECOND ESTATE /
WARNER RECORDS**

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May 26, 2023 (Los Angeles, CA) – Today, Philadelphia rapper-on-the-rise **2Rare** releases his scorching new track “**One of One (Back It Up Pt 2).**” Listen [HERE](#) and

watch [HERE](#) via **Second Estate/Warner Records**. Synth bass and dizzying percussion provide the foundation for the summer banger showcasing the 22-year-old's boundless creativity and wholly original approach to hip-hop. It follows the recent hit track "[Toxic Ish](#)."

"Guess I'm too real, I'm not one of them" he raps, indulging in nimble wordplay as he touches on everything from money to politics and relationships. By constantly introducing new production elements, **2Rare** blends influences and styles to deliver music that stretches definitions to the limit.

"One of One (Back It Up Pt 2)" arrives on the heels of "Toxic Ish," "[Rare Steppa](#)," and the viral hit "[Rare's Room](#)," and "[Lil Mama](#)," which recently blew past 2.5 million streams. Upon its release, the latter was highlighted as one of the best new songs of the week by *XXL*, speaking to the unstoppable momentum **2Rare** has built for himself.

Now, with **"One of One (Back It Up Pt 2),"** **2Rare** shares a vision that effortlessly blends genres—giving fans a peek at the future of hip-hop



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Credit: Danyel Little (Digidal)

ABOUT 2RARE:

2Rare is on a mission to bring the fun back to rap. The North Philadelphia artist born Naseem Young has immediately set himself apart from his peers over the last few years with his irrepressible charisma and the furious energy of dancefloor-ready hits. East Coast club music has been booming in the mainstream of late, but 2rare's rapid-fire bars and uncommon ear for hooks make his songs echo in your head way after you leave the club. Growing up a football player, 2Rare says that his brother and other family members rapped but that none of them broke out to the degree that he has. He and the people around him have realized that in his time making music, he's already developed a gift. The attention is extreme, but 2Rare knows he deserves it. "It's to that point where people say, 'Rare runs everything he hopped on,'" he says. "They'll hear a party song or a dance song and be like, 'Yo, put Rare on it.'" He's already proved he's more than ready for the challenge.

FOLLOW 2RARE:

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