

PROJEXX DROPS GENRE-BLURRING NEW PROJECT *GRIM TAPE VOL.*

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July 7, 2023 (Los Angeles, CA) –Jamaica's genre-blending dancehall superstar **Projexx** is back with the epic, hook-filled new project ***GRIM TAPE VOL. 2***. Listen [HERE](#) via **Warner Records**. The collection showcases Projexx's ability to blend hard-hitting, incisive raps with stadium-ready hooks, all while detailing life in Jamaica. With bangers about the clubs, the streets, and everywhere in between, *GRIM TAPE VOL. 2* is a brilliant slice of life from one of music's most exciting young stars.

The follow up to *GRIM & Family Vol. 1*, ***GRIM TAPE VOL. 2*** marries **Projexx's** love and appreciation for dancehall, hip-hop, and Afrobeats into a cohesive whole that sounds entirely unique to his mission. He infuses these different genres with his bevy of life experiences, giving his work a personal sheen that is highlighted by his infectious personality. "***GRIM*** is a mixtape that is a reflection of what I see every day," **Projexx** says of the 7-song set.

"It's about the hardcore street life in Jamaica, young life, money-making, girls, hustling, violence." He then elaborates on his dizzyingly inventive sound. "The project is about fusing different genres together and to show his versatility from start to finish," adds **Projexx**. "It's a mixture of afro, dancehall, hip-hop, and something very intimate for the fans."

Projexx began teasing the project earlier this year with the explosive "[Brawlin](#)" featuring Artikal and "[Top Speed](#)," a collaboration with Giggs & Marksman. Other standouts include the Alecia-assisted "**Grim Song**," bone-rattling club anthem "**Jiggle**," and the menacing "**Mercy**" featuring Simon Said. From top to bottom, ***GRIM TAPE Vol.2*** is an eclectic yet cohesive glimpse of an artist with a completely unique vision.

These releases were preceded by a thrilling 2021 and 2022 for **Projexx**. He released his last body of work, *Queen Hill*, two years ago. That EP was headlined by cuts like "[Sidepiece](#)," which was a continuation of the genre-blending songs **Projexx** began releasing in 2021, and the [remix](#), which

featured upcoming afrobeat artist Ruger. That includes his banger with Bakersteez titled "[Bigga League](#)," the boundary-smashing hit that documents his ascent as he takes over Jamaica's National Stadium in the video. In 2020, **Projexx** collaborated on WizKid's "[True Love](#)," a standout on the Grammy-nominated album *Made In Lagos*.

Projexx has clearly leveled up even beyond the monumental expectations he set with previous releases. An epic yet concise look at his life as a rising superstar, **GRIM TAPE Vol.2** is both intimate and ready for the global stage.



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Photo Credit: Pop Photography

ABOUT PROJEXX:

Rules serve no purpose in Projexx's world—they'll all be broken eventually. The 24-year-old singjay and producer's enthralling dancehall fusion style, which pulls from Afrobeats, reggae, R&B, and hip-hop, has cemented his reputation as one of the genre's most gifted experimentalists. With years of growth as a songwriter and person separating him from his previous releases, Projexx returns with a new seven-track project, GRIM Mixtape Vol. 2, a breezy collection of vivid, true-to-life stories about women, hustling, street life, and everyday violence in Jamaica. The young Projexx always knew a musical career was his destiny. As the son of producer Lloyd "John John" James and the grandson of legendary dub producer Lloyd "King Jammy" James, he grew up between Canada and Jamaica, where he witnessed the likes of Bounty Killah, Elephant Man, and Vybz Kartel recording in the family studio. Those early memories sparked a fiery passion: At age 15, he started teaching himself how to produce, and at 17, he created his first song. Since emerging in the late 2010s, Projexx has pushed against dancehall's boundaries, imbuing the genre with a worldly perspective. A hometown nickname of "Grammy Kid" will certainly boost any artist's ego, but he is quick to point out that nothing is promised, explaining that hard work and commitment are the only ways to sustain success. "You are only going to get good results by going to the gym every day," he says. "Working muscle until it grows."

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