

## AVENGED SEVENFOLD'S MUSIC VIDEO FOR "MATTEL" IS A PLASTIC WORLD IN FLAMES

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NEW ALBUM *LIFE IS BUT A DREAM...* OUT NOW

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**September 21, 2023 (Los Angeles, CA)** – Multi-platinum rock headliners **Avenged Sevenfold** (comprising **M. Shadows**, **Synyster Gates**, **Zacky Vengeance**, **Brooks Wackerman** and **Johnny Christ**) unveil a twisted music video for their new single "**Mattel**" today. Directed by **Zoe Katz** [*Robot Chicken*, *Brad Pitt's Magical Adventure*], the live-action visual plunges into a plastic world starring various dolls. The band not only continues a career tradition of arresting and provocative visuals, but they also raise the bar once again. Watch [HERE](#).

Infiltrating radio now, "**Mattel**" adorns the group's unanimously lauded eighth full-length LP, [Life Is But a Dream...](#), and follows "[Nobody](#)," which hit #1 on the Rock radio charts.

**Avenged Sevenfold** just kicked off the second leg of the **Life Is But a Dream... North American Tour**. Joined by the likes of **Falling In Reverse** and **Kim Dracula**, they continue to roll through arenas and amphitheatres coast-to-coast through October. [Forbes](#) summed up the current jaunt best, "*If anything at all, art is simply to express one's self with the hopes of whoever's consuming it to feel something. In that respect, A7X have already accomplished far more than many of their rock and metal contemporaries with Life Is But A Dream...*"

See the dates below and visit [avengedsevenfold.com](http://avengedsevenfold.com) for more details and to purchase tickets.

### **'LIFE IS BUT A DREAM...' NORTH AMERICAN TOUR DATES:**

Fri Sep 22 – Nashville, TN – Bridgestone Arena

Mon Sep 25 – Maryland Heights, MO – Hollywood Casino Amphitheatre - St. Louis, MO

Tues, Sept 26 – Kansas City, MO – T-Mobile Center

Thu Sep 28 – Denver, CO – Ball Arena^

Sat Sep 30 – Salt Lake City, UT – USANA Amphitheatre

Mon Oct 02 – Tacoma, WA – Tacoma Dome

Tue Oct 03 – Portland, OR – MODA Center

Sat Oct 07 – Chula Vista, CA – North Island Credit Union Amphitheatre

Sun Oct 08 – Phoenix, AZ – Talking Stick Resort Amphitheatre

Tue Oct 10 – Albuquerque, NM – Isleta Amphitheater

Thu Oct 12 – The Woodlands, TX – The Cynthia Woods Mitchell Pavilion

Fri Oct 13 – Austin, TX – Germania Insurance Amphitheater

Sun Oct 15 – Fort Worth, TX – Dickies Arena  
Wed Oct 18 - Clarkston, MI - Pine Knob Music Theatre  
^Without Falling in Reverse



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Photo Credit: Brian Catelle

### **About Avenged Sevenfold**

To date, Avenged Sevenfold have sold over 10 million albums worldwide and earned two consecutive No. 1 albums on Billboard 200 album chart (2010's *Nightmare* and 2013's *Hail To The King*) to go along with over a billion video views and a billion-plus Spotify streams, as well as multiple No. 1 singles on rock radio. The band (comprising M. Shadows, Synyster Gates, Zacky Vengeance, Johnny Christ and Brooks Wackerman) are equally known for their spectacular live shows, selling out arenas and headlining the world's most prestigious rock festivals as well as always being at the forefront of rapidly changing technology, cultural mile markers, and new ways for communities to engage.

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