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Veeze announces new Warner Records imprint Navy Wavy, shares “Safe 2” video

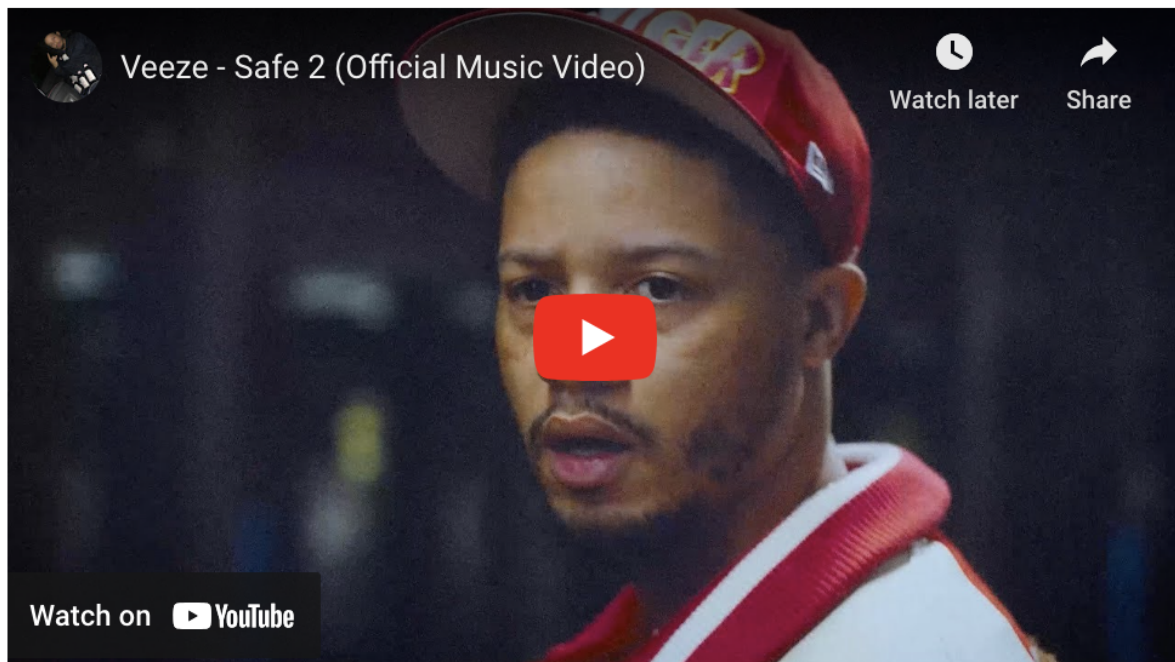
Veeze will run the label with his longtime manager Terrence “Snake” Hawkins, in partnership with Warner.



Veeze. Photo by Shots By Mel.

Veeze has launched a new label called Navy Wavy in collaboration with his longtime manager Terrence “Snake” Hawkins and in partnership Warner Records. The announcement comes courtesy of The FADER’s [most recent cover star](#), as well as Snake, Warner Records CEO Aaron Bay-Shuck and COO Tom Corson, and several other parties instrumental to the deal.

“Going golfing with Aaron Bay-Schuck and Tom Corson really persuaded me to do the partnership,” Veeze said in a press release. “Those guys are first-class gentlemen and I can see myself learning a lot from them.”



To celebrate the news of his new imprint, Veeze has shared a video shot in the New York City subway system for “Safe 2,” a cut from his debut album *Ganger*. Watch the clip below, and scroll further for the dates of Veeze’s upcoming U.S. tour.