

NLE CHOPPA REIMAGINES NELLY'S "HOT IN HERRE" WITH FIERY NEW SINGLE & MUSIC VIDEO "IT'S GETTING HOT"

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HIT SINGLE "AIN'T GONNA ANSWER" FT. LIL WAYNE IS #1 AT URBAN RADIO

FEATURED ON THE NEW *COTTONWOOD 2* DELUXE ALBUM [HERE](#)



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July 27, 2023 (Los Angeles, CA) — This summer is about to get *HOT*! Memphis-bred rap phenom **NLE Choppa** reimagines the **Nelly** classic "Hot In Herre" on his brand new single and music video "It's Getting Hot" out now via **NLE Entertainment/Warner Records**. Listen [HERE](#) and watch [HERE](#).

Powered by the instantly recognizable hook and production of **Nelly's** original, **NLE Choppa** delivers racy and raw bars in an up-tempo flow punctuated by quotable ad-libs. He leans into the timeless turn-of-the-century vibe, while infusing it with his own undeniable attitude. In the accompanying visual, he dons a headband, Nikes, and a band-aid to turn up at a pool party.

It lands in the wake of the high-energy dance video for "STOMP EM OUT" with **Duke Deuce**." Previous videos include "[Cold Game](#)" [feat. Rick Ross] and "[Champions](#)," which boasted cameos from sports legends Mike Tyson, Angel Reese, Odell Beckham Jr., Floyd Mayweather, Jewell Lloyd, Michael Andrew, and LeBron James, among many more. They adorn his acclaimed new album ***Cottonwood 2 (Deluxe)***—available now. Listen [HERE](#).

Hit single "[Ain't Gonna Answer](#)" ft. Lil Wayne is #1 at Urban Radio, with 40.1M streams and 4.8M

views for the video. At the same time, **Choppa** has fueled one of the hottest smashes of the summer. Shining on a standout from the *Fast X Original Motion Picture Soundtrack*, he linked up with Kodak Black, Jimin of BTS, JVKE, & Muni Long for the banger "[Angel Pt 1](#)." It has already reeled in a staggering 109 million streams in addition to 33 million YouTube views on the [music video](#).

Taking over 2023, **Choppa** also graced the covers of both [TMRW](#) and [Pause Mag](#). Summing up his trajectory, *TMRW* asserted, "a moment is something he's undoubtedly achieved," and *Pause Mag* observed, "NLE Choppa is an inspirational, hyper-aware 20-year-old that has grown to understand his true purpose and one who's "so grateful" for all that he has accomplished."



[DOWNLOAD PRESS IMAGE HERE](#)

Credit - Gunner Stahl

ABOUT NLE CHOPPA

NLE Choppa is relentless. With more than 6.2 billion total streams, 15 RIAA-certified plaques, 24.7 million combined followers, and two 2023 singles that found a comfortable home on Billboard's Hot 100 chart, the superstar 20-year-old MC from Memphis has already accomplished a lot. And yet he's constantly working to satiate the needs of his fans and prove wrong any remaining doubters. Choppa's recent work—culminating in his new album, *Cottonwood 2* is still an ante-up on every conceivable level. Choppa's emergence in the rap game is the stuff of legend, but for the uninitiated: His Platinum-certified single "Shotta Flow" became one of the biggest rap songs of 2019 without a premiere, co-sign, or major label push. Desiring creative control and ownership, he

partnered with Warner Records to distribute his music and future releases on his label, No Love Entertainment. Fast forward to 2023 and the technical pyrotechnics remain, but Choppa has spent more time turning inward, reflecting on his devotion to family and spirituality, and sharing more of himself than he ever has. His songs about overcoming struggles and celebrating wins have won support from *Billboard*, *The New York Times*, *Forbes*, *GQ*, and *Complex*. Now, he just wants the rap conversation to reflect his immense talent. “When you mention the greatest artists, or when you mention the hottest artists out right now, I have to be in that conversation,” he declares.

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