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The new label was founded by music industry veteran **Marc Byers** and has recently entered into a worldwide joint venture with **Warner Records**. Listen to *Ghana Must Go* [HERE](https://lordafrixana.lnk.to/GHANAMUSTGO).    Over four fierce tracks, **Lord Afrixana** shows off his impressive range as a no-holds-barred lyricist with a swaggering flow. *“We take the charge like visa, we run the streets like tro tro,”*he announces on opening track “**No Dey Tire**,” a moody manifesto built on thunderous bass and pulsating beats. The song largely reflects—and speaks to—the African and Caribbean communities of **Afrixana’s** adopted hometown of Worcester, Massachusetts, where he’s lived since the age of nine.    He keeps that vigor pumping on **“Not For Nothing,”**an adrenaline-fueled song primed to be the next big walkout anthem. *“Every stripe that you deserve is a stripe you gotta earn,”* he proclaims. The second half of the EP reveals a softer side as he dips into a more seductive mood with sun-soaked groovers **“Pillow”**—featuring the hypnotic vocals of "**Firefly"**—and **“Parachute.”**    About the EP **Lord Afrixana** shares, *“The title represents a reclamation and rebranding effort because Ghana must do more than just go. Ghana Must Go Home. Ghana Must Go Far. Ghana Must Go Well.”*  With ***Ghana Must Go***, **Lord Afrixana** proves he’s ready to step into the spotlight as a solo star. The EP arrives after a number of star-studded collaborations. In 2019, he co-wrote two songs with **Beyoncé** for ***The Lion King: The Gift***soundtrack, which would earn him three Grammy nominations. He’s worked with artists like**Pharrell Williams**, **Bebe Rexha**, **Tiwa Savage,**and has been featured on the season 2 soundtrack of the Epix original series ***Godfather of Harlem*** alongside **DDG** with **“No Favors”**and the season 3 soundtrack with **“Bad Guy.”** He also co-wrote the smash hit summer track **"Showing Off Her Body”** by **DaBaby** & **Davido** and flexed his solo talents on last year’s hard-hitting **“Touchdown,”** featured on the ***EA Sports Madden NFL***soundtrack.  Now, **Lord Afrixana** heads into his next exciting chapter. ***Ghana Must Go***is a bold statement that hits on respect, honor, love, and the African experience in America—and there’s much more to come. Stay tuned. | |  |  |  | | --- | --- | | |  | | --- | | A person in a white robe  Description automatically generated | |  |  |  | | --- | --- | | |  | | --- | | [DOWNLOAD PRESS IMAGE HERE](https://wmg.sharepoint.com/:i:/s/US.WBR.Publicity/EV-mN0gx6_ZHi6qw4TAzhBYBmFXzYt_GDZu4SLCLp4FZ3g?e=dpGfH4)  Credit - Brooklyn Prewett | |  |  |  | | --- | --- | | |  | | --- | | **ABOUT LORD AFRIXANA:**  Lord Afrixana brings all of himself to his music. In his vibrant tracks, the Ghanaian American rapper and singer draws on his background in African pop, as well as bruising hip-hop, colorful pop, and emotional R&B, a tapestry of genres that reflects a wide-ranging knowledge, taste, and perspective. He co-wrote “Don’t Jealous Me,” and “Water” for Beyoncé’s *Lion King*-inspired 2019 album *The Gift*, and DaBaby and Davido’s smash 2022 summer anthem “Showing Off Her Body.” The three-time Grammy nominee steps out of the shadows with his new Warner Records EP, *The Four* and its high-energy lead single, “No Dey Tire.” Lord Afrixana is a stunning introduction to industry vet Marc Byers’ Protect the Culture imprint, a new partnership with Warner Records, which will no doubt help bring Lord to the whole world. At age three, his family immigrated from Ghana via Liberia to Massachusetts, fleeing civil war. Later, he would receive status as part of the DACA program. Since he started working in the songwriting world in Los Angeles, he’s written for and worked with producers and musicians, including Akon, Bebe Rexha, Pharrell Williams, Tiwa Savage, Yemi Alade, Jidenna, DJ Mustard, and Beyoncé. He has contributed songs to the Forest Whitaker TV crime series *Godfather of Harlem* and the video game *Madden 23*. Lord Afrixana hopes that his ability to vividly capture experiences will ensure that his craft transcends generations. “I wanna be the person that you play 30 years from now,’ he says. | |  |  |  | | --- | --- | | |  | | --- | | **FOLLOW LORD AFRIXANA:**  [Facebook](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Flordafrixana&data=05%7C01%7CJudy.Dominguez%40warnerrecords.com%7C9749b27b9a7c4791896b08db7817b2cd%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638235815396284681%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=tuMEEH8VbqvtsVd7uLRC7PLfn5UBWIS1zKZEseIMEyE%3D&reserved=0) | [Twitter](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Flordafrixana&data=05%7C01%7CJudy.Dominguez%40warnerrecords.com%7C9749b27b9a7c4791896b08db7817b2cd%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638235815396284681%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=iw2Mp%2F3xPxT5s8OVOeJj5G9F5WZIQoZCSJdUikw9uUs%3D&reserved=0) | [Instagram](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.instagram.com%2Flordafrixana%2F&data=05%7C01%7CJudy.Dominguez%40warnerrecords.com%7C9749b27b9a7c4791896b08db7817b2cd%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638235815396284681%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=UpTYuQE7fJV7KdFz%2BAPfk8Krxvh2Mi%2FICE7IGYJR1E4%3D&reserved=0) | [Spotify](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fopen.spotify.com%2Fartist%2F2MfKVXjjRUAUEeh4b4y8Sc&data=05%7C01%7CJudy.Dominguez%40warnerrecords.com%7C9749b27b9a7c4791896b08db7817b2cd%7C8367939002ec4ba1ad3d69da3fdd637e%7C0%7C0%7C638235815396284681%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=9wg8zzUy3k0poaqGu9MnySdyQqQJza3XOWNgTVk3Od4%3D&reserved=0) | |  |  |  | | --- | --- | | |  | | --- | | **For press inquiries, please contact:**  **Aishah White | Warner Records**  [Aishah.White@warnerrecords.com](mailto:Aishah.White@warnerrecords.com) | |  |  |  | | --- | --- | | |  | | --- | | A black text on a white background  Description automatically generated | | | | |
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