

21-year-old NLE Choppa has impacted music as a multiplatinum chart-topping artist and asserted himself as a champion for Memphis and the greater global community at large. At 16-years-old, he cemented a partnership between his own NLE Entertainment and Warner Records, spawning a series of RIAA certified platinum hits. Even then, he's always used his platform to affect positive change. The NLE Reading Challenge incentivized at-risk Memphis elementary students to read 40 million words, ultimately receiving Tennessee's Charter School Centers Changemaker Charter Award! He performed at GRAMMY in the Schools and organized the "Skate for Tyre" peaceful protest through the streets of Memphis at the top of 2023 and donated a state-of-the-art basketball court to the Raleigh Community Center with all-star basketball player Nancy Lieberman. Additionally, Choppa's vegan lifestyle is also impacting the culture in a positive way. His *This Can't Be Vegan* Food Truck provides a healthy alternative on-the-go in his neighborhood. After his own spiritual awakening NLE Choppa placed an emphasis on mental, physical, and spiritual wellness, adopting veganism, meditation, and prayer. He continues to humbly seek and share enlightenment with his art as the foundation to implement lasting change.