**MAUDE LATOUR 2024 BOILERPLATE**

Maude Latour is fulfilling her pop destiny. Born in Sweden, raised in London and Hong Kong as well as New York City, and now residing in Los Angeles, Latour began writing songs at 15 and released her first EP, *Starsick*, in 2019. Her ever-evolving catalog includes the viral lockdown-era hit “One More Weekend” plus four infectious EPs, which have won over critics from *The New York Times*to *NPR*, and earned performances at Lollapalooza, Governors Ball, Austin City Limits, and many more.Now, with her new single “Too Slow,” the 24 year-old is doubling down on her formula of combining studio experimentation with undeniable cosmic-pop hooks and thoughtful lyrics, inviting her audience to come along for the ride, eyes and mind wide open, and  stereo turned up as far as it can go.