

NIGERIAN AFRO-FUSION STAR OMAH LAY SHARES “HOLY GHOST (MARTIN SOLVEIG REMIX)”

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"The Afro-fusion singer divulges his deepest vices, insecurities and stressors with beautifully melodic vulnerability ."
- **BILLBOARD**

"Record-breaking Afrobeats projects were released last year, as the genre continued to spread across international airwaves and music charts, but few managed to be as introspective as Omah Lay's debut album, Boy Alone."
- **COMPLEX**

"[his official debut album Boy Alone] ...saw his introspective storytelling, mesmerizing vocals, and infectious rhythms come to life even more." - **HYPEBEAST**

March 8, 2024 (Los Angeles, CA) –Setting the pace for the culture in 2024, Nigerian Afro-fusion star **Omah Lay** recharges and reignites his single “**Holy Ghost**” with a brand new **Martin Solveig Remix** out now. Stream “**Holy Ghost (Martin Solveig Remix)**” [HERE](#) via **Sire Records**.

It notably marks **Omah**'s first collaboration with the multiplatinum French producer, DJ, and artist. Solveig adds yet another dimension to this boundary-crossing banger. Strings accent a syncopated Afrobeats groove as electronics underline the instantly arresting vocals. The **Remix** surges with dancefloor-ready energy tailor-made to make bodies move around the world.

Meanwhile, the original “**Holy Ghost**” has notably tallied over 100 million global streams and 7.5 million YouTube views on the [music video](#). Beyond catapulting to #1 across African streaming platforms, it earned critical acclaim. In addition to plugs from the likes of [Bella Naija](#) and more, [FAULT](#) raved, “**Holy Ghost**’ stands as **Omah Lay**’s most distinctive and inspiring piece of work to date, leaving a lasting impression on audiences worldwide.” [WONDERLAND](#) christened him “one of the most captivating names in Afrobeats,” sharing a *Photo Diary* of “the triumphant London

return of the Afrobeats superstar." It also remains his fastest-tracking US single to date!

At the same time, he has continued to make headlines. Viral antics at a recent concert ignited a firestorm of debate on social media with **Omah** riling up the internet as chronicled by [BuzzFeed](#), [HotNewHipHop](#), and more.

Last summer, **Omah** unveiled the deluxe edition of his album **Boy Alone** which has over one billion global streams. Listen [HERE](#). Right out of the gate, it incited widespread critical applause, garnering a 2023 Headies Award for Best Male Artist and Album, with [Complex UK](#) noting, "**Omah Lay** is keen to show another side to himself with the recently released deluxe version." Beyond its 450 million global streams, the "soso" music video has notably generated over 111 million YouTube views. [The Los Angeles Times](#) spoke to **Omah** for an all-encompassing Afrobeats feature, and he delivered a stellar performance on NPR *Tiny Desk* [HERE](#). Overall, the album garnered attention from *The New York Times*, *HYPEBEAST*, *The FADER*, *Billboard*, *NME*, and more.

As a sought-after collaborator, **Omah Lay** has also lent his instantly recognizable voice to a string of notable tracks such as German superstar Luciano's "[Another Vibe](#)," **Libianca**'s "[People](#)," **Victory**'s "[Soweto](#)," **Bella Shmurda**'s "[Philo](#)," and last year, he teamed up with **Big Boss Vette** on "[I Can't Stop](#)," which was featured on the **Spider-Man: Across the Spider-Verse** soundtrack. Omah's **Boy Alone Deluxe** expands his hit tracks, delving deeper and sharing fresh ideas that hint at the great things ahead for the Nigerian star.



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Credit - Elias Ktistakis

ABOUT OMAH LAY

With his darkly sparkling vocals, evocative storytelling, and contagious rhythms, Omah Lay is one of Nigeria's most talked about innovators. The 25-year-old singer and producer's brand of Afro-fusion effortlessly pulls from his deep personal history with West Africa's percussion-heavy highlife genre, as well as his enthusiasm for the popular sounds of his generation—from classic rap to the Afro-beats empire flourishing in his home base of Lagos. He released his major label debut album *Boy Alone* to critical praise in 2022 which saw him sell out his second U.S. headlining tour. Previously he released his two inventive EPs in 2020, *Get Layd* and *What Have We Done*. On each project his voice beautifully unravels tales that range from introspective to romantic to gratifyingly explicit, and expertly laid over lush and soulful production. Layered with vivid scenarios and

heartfelt confessions, Omah Lay's rich music not only depicts a young man daring to reveal his grittiest vices and innermost feelings, but also doubles as a fascinating window into Afro-fusion's bright and expansive future.

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