

AFROBEATS HITMAKER PHEELZ RELEASES NEW SINGLE "GO LOW"

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PERFORMING LIVE AT SXSW MUSIC FESTIVAL THIS WEEKEND



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March 14, 2024 (Los Angeles, CA)– Continuing a steady rise to superstar status worldwide, the award-winning, highly-celebrated Nigerian artist and multi-hyphenate [Pheelz](#) unveils an upbeat and undeniable new single entitled, “**Go Low**” out today via **Warner Records**. Listen [HERE](#).

The track layers slick synths over a club-ready beat teeming with uncontainable energy. At the same time, he’s right in the center of the dance floor and assures, “*Girl I know you feel the magic on the speakers.*” It culminates on a catchy chorus with the chant, “*Go low low low low,*” twisted up with saxophone.

“**Go Low**” follows the banger “**JOY**” [feat. Olamide] which arrived with a visual that [Culture Custodian](#) touted as “*an uplifting and vibrant music video.*” Of course, it remains a favorite from 2023’s **Pheelz Good (Triibe Tape)**. Listen [HERE](#).

It has only magnified his impact around the world. Beyond generating over 266 million streams, **Pheelz Good (Triibe Tape)** has earned widespread critical acclaim. [OkayAfrica](#) raved, “*This EP stands as a testament to Pheelz’s remarkable skills as a producer and multi-instrumentalist,*” going on to praise, “*Pheelz’s musicality takes center stage, blending genres such as Afropop, R&B, and hip-hop, all complemented by his velvety vocals.*” Meanwhile, [The Guardian Nigeria](#) predicted, “*This release sets the stage for exciting collaborations in the future, showcasing their ability to create magic together.*”

Pheelz’ signature world-class production mixes sunny Afropop with a smooth R&B bounce and his velvety vocals to create stellar earworm melodies. This weekend, he’ll showcase his stellar vocals and showmanship on Rolling Stone’s Future Of Music stage at SXSW.

The stand-out talent has made the most of every opportunity that has come his way since the

breakout virality of [‘Finesse’](#), which established him as one of Nigeria’s most gifted producers and songwriters, as well as an international star on the rise, clocking more than 289 million streams, and 97 million YouTube views. **Pheelz** was the first Afrobeats artist to Perform at *the BET Awards Pre-Show*, where he earned a 2022 nomination for *Best New International Act*. He was also one of the most nominated talents as both an artist and producer at this year’s *The Headies Awards*.



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Credit - Williams Peters

ABOUT PHEELZ:

Pheelz writes with passion and sings from his soul. Over the past few years, the Lagos artist has made songs that blur the boundaries between Afrobeats, R&B, and mainstream pop—using intense emotion and vibrant melody as a force that bridges diverse sounds and styles. Songs like "Finesse," featuring fellow Nigerian star BNXN, have started to resonate—bringing Pheelz' boundary-pushing music and earnest, heartwarming emotion to the top of the charts in the UK and his home country. In a sense, it's a moment that Pheelz has been working toward since he was a kid. Pheelz, born Phillip Kayode Moses in 1994, grew up singing and playing keyboards in the church run by his father, who is a pastor in Lagos. He soon began producing and he landed his first hit at 16—"First of all" by Olamide, a woozy, electronic hip-hop jam. Since then, Pheelz has become one of Nigeria's most in-demand producers, working on records for stars like M.I, Mr. Eazi, and more. In 2020, he won Producer of the Year at The Headies—Nigeria's hip-hop awards—and in 2021, he released his breezy *Hear Me Out* EP, which earned millions of streams and brought his emotional pop to even more listeners around the world. Even so, the success of "Finesse" has changed everything for Pheelz, except his mission to put all of himself into his songs. He's sure that this is just the beginning of a meteoric rise now that he's inked a deal with Warner Records. "I've been plotting for years. I was ready," he says. "I am ready."

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For more information, please contact:

Warner Records

Aishah White

Aishah.White@warnerrecords.com



Warner Records | 777 S. Santa Fe Ave, Los Angeles, CA 90021

Unsubscribe.laura.swanson@warnerrecords.com

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