

MaKenzie

R&B/POP NEWCOMER MAKENZIE SOUNDS AS SMOOTH AS “VELVET” ON
NEW SINGLE OUT NOW

A PRETTY FUCKING COOL EP ARRIVING APRIL 26

LISTEN TO “VELVET” [HERE](#)



April 11, 2024 (Los Angeles, CA)– Stirring up palpable buzz and attracting widespread acclaim, rising Kentucky-born, Los Angeles-based R&B pop singer/songwriter **MaKenzie** shares a new single entitled “**Velvet**” out now via **Warner Records**. Listen to “**Velvet**” [HERE](#). It heralds the arrival of her *A Pretty Fucking Cool* EP on **April 26, 2024**.

Once again, **MaKenzie** effortlessly blurs the lines between styles and vibe on “**Velvet**.” Cinematic strings set the tone for the track as loose guitar accents her dynamic voice. A hypnotic beat maintains the groove, while her nuanced vocal delivery takes hold. In a moment of love-drunk bliss, she exhales, “You and me together, we’re meant to be forever,” going on to urge, “Surround me like velvet.” This soft and smooth anthem invites audiences even closer to MaKenzie.



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Last month, she unveiled “[LIPS.](#)” Right out of the gate, [Rolling Stone](#) hailed it among “*All the Songs You Need to Know This Week.*”

A *Pretty Fucking Cool* EP spotlights **MaKenzie**’s versatility front and center. Whether on a throwback R&B banger or stretching into stratospheric pop heights, she asserts herself as a fluid, focused, and fiery force of nature with a unique and undeniable vision all her own.

Earlier this year, she shined on “[Maybe](#)” ft. TA Thomas. In addition to looks from [Billboard](#), [HitsDailyDouble](#), and more, [UPROXX](#) touted it as “*a powerful record that shines with pop flair over R&B production.*” Plus, [VIBE](#) raved, “*The two seamlessly complement each other on the fiery track that’s both nostalgic and vibrant.*”

At the same time, it also bubbled up on coveted DSP playlists such as Spotify’s *R&B Weekly* and *R&B Rising*, Apple Music’s *R&B Now* and *Breaking R&B*, and Amazon Music’s *Fresh R&B*.

MaKenzie immediately embraced music as a kid. She went from performing with her family in church at barely two years old to immersing herself in the catalogs of formative influences such as Prince, Michael Jackson, Whitney Houston, Mariah Carey, Brandy, and Toni Braxton, in addition to the likes of Led Zeppelin and Dream Theater. She made a popular appearance on *The Terrell Show*, while her cover of the Supremes’ classic “You Can’t Hurry Love” tallied just shy of six million streams. She continued to build an audience with consistent R&B and gospel covers on social media. In 2024, MaKenzie inked a deal with Warner Records and officially introduced herself with the new track “*Maybe*” and more to come.



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Credit: Drew Cabral

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