

Traversing the bounds of genre and language in his songs, Omar Apollo captures the adventurous spirit that this multi-hyphenate moment in pop demands. The young singer-songwriter's fluid musical flair, coupled with his soul-baring balladry, has garnered him a number of industry accolades: including a GRAMMY nomination for Best New Artist, two Latin GRAMMY nominations for Record of the Year and Best Alternative Song ("Te Olvidaste," with C. Tangana). With the release of *Ivory*, Apollo's eclectic 2022 debut, his hit single "Evergreen (You Didn't Deserve Me at All)" was certified platinum, and became his first showing on the Billboard Hot 100. After selling out his first headlining tour, and playing shows with SZA and Daniel Caesar, Apollo is now prepared to release his highly-anticipated sophomore album. Born in Hobart, IN to Mexican immigrant parents, Apollo made the most of his outcast status by learning guitar and studying the works of Prince. Released independently and written in Spanglish, his 2018 EP *Stereo*, followed by 2019's *Friends*, scored him a deal with Warner Records in 2019. The deal yielded two more projects: 2020's *Apolonio* and 2023's *Live for Me*. Blending techniques he learned from R&B, indie rock and Latin music, Apollo continued to flex his versatility in sensational live performances, including on Good Morning America, The Tonight Show with Jimmy Fallon, NPR's Tiny Desk series and Coachella. Omar Apollo is a true visionary, whose one-of-a-kind pop synthesis unites listeners from all walks of life in a shared passion for rhythm and soul.